



**Erie County, Pennsylvania**

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**ERIE COUNTY  
COMMUNITY HEALTH  
IMPROVEMENT PLAN  
2012 - 2013**

**Progress Report  
June 30, 2013**

**ERIE COUNTY  
DEPARTMENT OF HEALTH  
[ecdh.org](http://ecdh.org)**





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## Community Partners and Stakeholders

Adagio Health (Erie County)	Greater Erie Community Action Committee (GECAC)
American Cancer Society	Harborcreek Supervisor
American Diabetes Association	Health America Insurance (Coventry Healthcare)
American Heart Association	Highmark Blue Cross Blue Shield
Asbury Woods Nature Center	John F. Kennedy Center
Baldwin Brothers Realty	Junior League of Erie
Booker T. Washington Center	Lake Erie College of Osteopathic Medicine (LECOM)
Boy Scouts of America	LECOM School of Pharmacy
Chronic Disease Prevention Program	Lilly Broadcasting
City of Erie Police Department	Martin Luther King Center
City of Erie School District	Mercyhurst Civic Institute
Coalition Pathways	Mercyhurst University
Community Health Net	Millcreek Community Hospital
Community-At-Large Members	Millcreek Police Department
Coroner	Mission Empower
Corry Chamber of Commerce	Mothers Against Teen Violence
Corry Memorial Hospital	Multicultural Community Resource Center
Corry Police Department	NAMI of Erie County (National Alliance on Mental Illness)
County of Erie, Mental Health and Mental Retardation	Northeast Chamber of Commerce
Divine Connections	Northwest Pennsylvania Area Health Education Center
Erie Children's Advocacy Center	Northwest Savings Bank
Erie City Council	Northwest Tri-County Intermediate Unit 5
Erie Community Foundation	NWPA Tobacco Control Program
Erie County Board of Health	Office of Children and Youth
Erie County Cancer Task Force	Office of the Pennsylvania Attorney General
Erie County Care Management	Ophelia Project
Erie County Department of Health	Perseus House
Erie County Diabetes Association	Regional Cancer Center
Erie County District Attorney Office	Safe & Healthy Communities
Erie County Medical Society	Saint Benedict Adult Education Program
Erie Gay News (LGBT population)	Saint Vincent Hospital
Erie Housing Authority	Second Harvest Food Bank
Erie Mental Health Association	Sisters of St. Joseph Neighborhood Network
Erie Reader	Stairways Behavioral Health
Erie Regional Chamber and Growth Partnership	Trinity Center
Erie Yesterday	Union Township
Eriez Magnetics	United Healthcare
Fairview Township	United Way of Erie County
Gannon University	UPMC Hamot
Gannondale School for Girls	UPMC Insurance
Gaudenzia	Veteran's Affairs Medical Center
General Electric Transportation Health Initiative	VisitErie
Girard Borough	Waterford Township
Girl Scouts of America	Whole Foods Cooperative
Goodell Gardens	Women's Care Center
Great Lakes Institute of Technology	

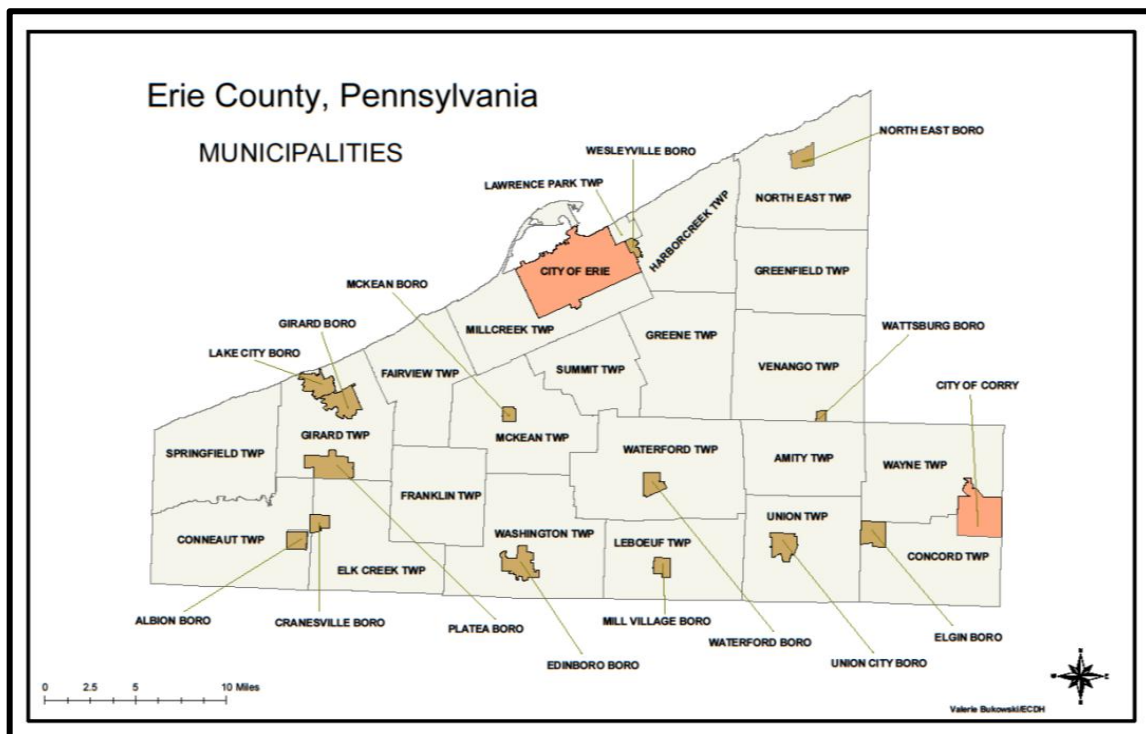
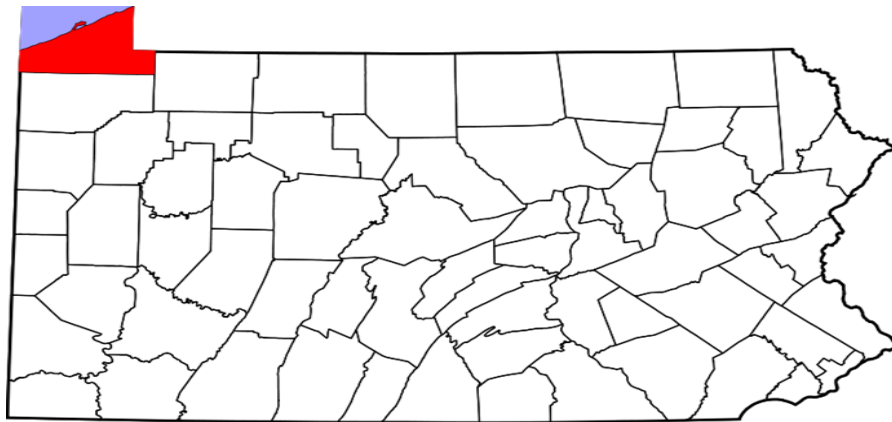


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## Introduction

In order to more effectively address the health needs of Erie County residents, community partners and stakeholders have joined to form a collaborative health improvement team with the Erie County Department of Health as the lead agency.

Erie County, Pennsylvania Maps

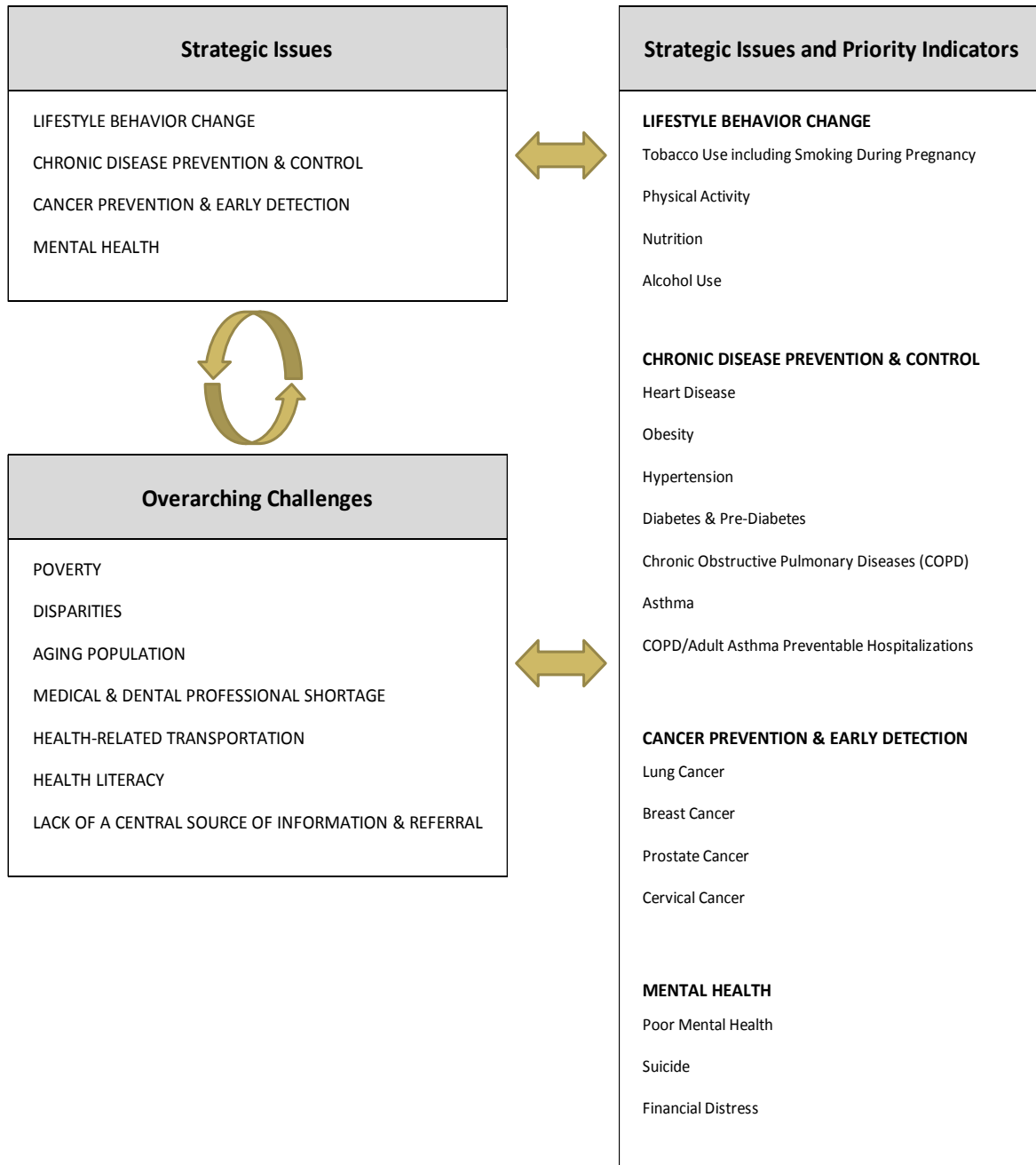


Using the results of the community health needs assessment, the group has focused on four strategic health issues, their corresponding priority health indicators, and the seven overarching challenges identified for Erie County. The strategic health issues are lifestyle behavior change, chronic disease prevention and control, cancer prevention and early detection, and mental



health. The overarching challenges are issues that impact the health of Erie County residents and should be considered in any community-based health action plan. They are poverty, disparities, the aging population, medical and dental professional shortage, health-related transportation, health literacy, and lack of a central source of information and referral. This is represented in the community health blueprint below.

### Erie County Community Health Blueprint





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## Community Health Improvement Plan

The Community Health Improvement Plan (CHIP) is a blueprint for achieving improved community health. It begins with community partners and stakeholders joining in a collaborative dialogue to develop goals and strategies for the strategic issues identified in the community health needs assessment. The priority indicators and overarching challenges are used as guides. These final goals and strategies describe what the group wants to achieve and how they plan on doing it. The results are action plans that use evidence based programs to provide measurable and effective interventions within the community.

Under the leadership of the Erie County Department of Health (ECDH) and its Director, Andrew Glass, key community partners gathered at an organizational meeting in December 2012 to review the findings of the Community Health Needs Assessment (CHNA) and begin discussion about establishing a CHIP for Erie County. A steering committee was formed. (Appendix A) The committee agreed to adopt current programs administered by ECDH that address the following priorities: tobacco, nutrition, physical activity, and suicide prevention. Gaps in community programs were then discussed. A brainstorming session helped attendees clarify objectives and identify possible opportunities for joint projects. (Appendix B) The committee agreed to meet quarterly.

At the January 2013 meeting, the committee agreed on a common goal: To establish a unified health improvement plan to transform Erie County into a “Community of Wellness”. Four task forces, based on the four strategic issues, were established. Members were asked to identify potential community partners, invite them to join their task force, and work towards identifying a community strategy. (Appendix B)

At the May 2013 meeting, committees provided progress reports and the group discussed common goals, activities, and priorities. The Mental Health Task Force convened a meeting of twelve community mental health leaders. Discussion centered on the two mental health areas of concern: 1) Suicide and 2) Mental health problems and their relation to economic adversity. The Erie County Cancer Control Task Force presented its mission, overarching goal, and current community initiatives which include working with the Tobacco Task Force in tobacco cessation and prevention strategies. The Chronic Disease Task Force reported that they are currently focusing on diabetes as part of the Erie Healthcare Collaboration. In addition to the Advisory Committee, the Collaboration consists of four subcommittees: 1) Data Group, 2) Health Literacy Group, 3) Primary Care Access Group, and 4) Communication Group. The goal is to post a diabetes section on the Vital Signs webpage of the Erie Community Foundation. (Appendix B)



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The Lifestyle Behavior Change Task Force includes several targeted groups. The Erie County Drug and Alcohol Coalition is the platform for the Tobacco and Alcohol Task Force. Collaborative projects that focus on both alcohol and tobacco are planned. The Healthy Foods Policy Council is the platform for the Nutrition Task Force. Current activities focus on food deserts and community gardens. The Physical Activity Task Force includes the Bike Erie initiative and the “Let’s Move Outside” county wide walking program. (Appendix B)

An Erie County CHIP was written in December 2012 and included initiatives that address tobacco use, physical activity, nutrition, cancer, and suicide. These initiatives began on July 1, 2012 and continue through 2013. As part of the Lifestyle Behavior Change Strategic Issue, tobacco use, physical activity, and nutrition have the potential to impact on two of the other Strategic Issues (Chronic Disease Prevention and Control and Cancer Prevention and Early Detection) as well as a number of other Priority Indicators, including Heart Disease, Obesity, Hypertension, Diabetes, Chronic Obstructive Pulmonary Diseases, and Lung Cancer.

As noted in the previous summary of activities, several new initiatives have been added to the CHIP since January 1, 2013. As part of the Lifestyle Behavior Change strategic issue, both alcohol and tobacco use during pregnancy and post-partum are being addressed by the Erie County Drug and Alcohol Coalition. As part of the Cancer Prevention and Early Detection strategic issue with a focus on lung cancer, the Erie County Cancer Task Force has partnered with the Northwest PA Tobacco Control Program to promote tobacco interventions in health care settings. As part of the Chronic Disease strategic issue, a community healthcare collaboration has focused on diabetes. A new mental health task force, consisting of community leaders in the mental health field, is working to identify a common focus and activity related to mental health and financial distress.

## **Strategic Issue: Lifestyle Behavior Change**

**Annual Report:** As part of the Lifestyle Behavior Change strategic issue, initiatives to address tobacco use, physical activity, and nutrition were included in the 2012 Erie County CHIP. These initiatives began on July 1, 2012 and included objectives to be completed by December 31, 2013. Below are the specific objectives, followed by a brief summary of progress made during the first year (July 1, 2012—June 30, 2013). Also included in this section are activities begun since January 1, 2013 that address alcohol and tobacco use by pregnant and post-partum females in Erie County.



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## **Tobacco Use** *Progress Report*

The Erie County Department of Health and its community partners worked together to encourage tobacco-free living through policy, systems, and environmental changes in three key areas: prevention, cessation, and smoke-free public places as follows:

**Objective #1:** Increase the number of worksites receiving education/technical assistance related to Worksite Tobacco Policy from 1 to 30.

As of June 30, 2013, 73 worksites received educational materials about the benefits of adopting or improving their worksite tobacco policy, including 4 worksites that had alleged violations of the PA Clean Indoor Air law; 7 worksites that were receiving cessation services; 32 physician office practices that were receiving Fax to Quit training; and 34 municipalities and school districts through Young Lungs at Play and Tobacco-Free Schools initiatives. Efforts to provide education were successful and we exceeded our goal. However, employers are reluctant to share their policies and to commit to strengthening their policies. Future efforts will incorporate messages about the national Affordable Care Act, and employers' role in implementing its provisions.

Note: The target number and achieved results are for the Northwest Region, consisting of Erie plus 12 other counties.

**Objective #2:** 100% of tobacco retail outlets will receive an ACT 112 enforcement compliance check.

As of June 30, 2013, Act 112 compliance checks were completed with 79% (173 out of 220) of tobacco retail outlets in Erie County. 100% of those in violation received educational materials (this was a program improvement, as violators did not receive educational materials during previous fiscal year). We are on track to complete enforcement checks on 100% of Erie County tobacco retail outlets by our target date of December 31, 2013.

**Objective #3:** Increase/maintain the number of municipal ordinances/policies created to eliminate secondhand smoke/tobacco use at parks, playgrounds and other outdoor spaces from 11 to 16.

As of June 30, 2013, the number of municipal policies created to eliminate secondhand smoke at outdoor spaces using the statewide Young Lungs at Play (YLAP) program increased from 11 to 14. Two YLAP Champions have been identified to help promote YLAP to new municipalities. YLAP communities were recognized by local print media at least 10 times over the past year. We are on track to increase the number of municipalities that enact a policy that eliminates secondhand smoke at outdoor public parks and expect to achieve the goal of 16 by December 31, 2013.



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**Objective #4:** Increase the number of tobacco users who enroll in counseling services from the PA Free Quitline from 253 to 350.

Between July 1, 2012 and March 31, 2013, a total of 452 people enrolled in Quitline counseling services (statistical report for April-June 2013 was not available at the time this report was prepared). We have far exceeded the goal of enrolling 350 tobacco users for cessation counseling via the Quitline. This success can be attributed, in part, to a new partnership with the Cancer Control Task Force, whose members opened doors to physician office practices for training in brief cessation counseling and subsequent patient referrals to the Quitline.

Note: The target number and achieved results are for the Northwest Region, consisting of Erie plus 12 other counties.

**Objective #5:** Increase the number of successful fax referrals (fax referrals that result in an enrollment/completed intake) to the PA Free Quitline from 2 to 40 (with emphasis on women of child-bearing age).

Between July 1, 2012 and March 31, 2013, there were 212 referrals, resulting in 31 enrollments (statistical report for April-June 2013 were not available at the time this report was prepared). Education of physician office practices and ancillary health care providers is a key component of this program. As of June 30, 2013, 18 UPMC family practice offices, 350 medical and pharmacy students at LECOM, and 100 respiratory therapists and RT students have been educated about Fax to Quit and the benefits of providing brief cessation counseling to patients that use tobacco. We are on track to meet or exceed the goal of increasing enrollment in the PA Free Quitline using the new initiative known as *Fax to Quit*. As mentioned in #4 above, a key component of this initiative is gaining the opportunity to educate providers about *Fax to Quit*. Future success will likely be due to the partnership with the Cancer Control Task Force.

Note: This was a new initiative for state fiscal year 2012-2013. The target number and achieved results are for the Northwest Region, consisting of Erie plus 12 other counties.

For a comprehensive summary of tobacco-related action plans, timelines, and progress made, see Appendix C.

## **Physical Activity**    *Progress Report*

The Erie County Department of Health and its community partners worked together to implement policies and environmental changes that support residents in achieving increased physical activity as follows:

**Objective #1:** Implement Safe Routes to School program in at least 2 City of Erie Schools.

Between July 1, 2012 and June 30, 2013, Walkability Audits were completed at 10 City of Erie Schools. It is expected that all or most of these schools will implement the Safe



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Routes to School program during the 2013-2014 school year. Crosswalk improvements are planned for fall of 2013. School district administration strongly supports the SRTS program. Preliminary evaluation of changes in walking/bicycling to school is planned for December 2013.

**Objective #2:** Increase the number of bicycle friendly businesses in the City of Erie by 4. As of June 30, 2013, three (3) businesses have applied for bicycle-friendly business status with the League of American Bicyclists. Twenty-four (24) businesses have taken steps to become more bicycle-friendly through the installation of bicycle racks. We expect to meet or exceed this objective by the target date of December 31, 2013.

**Objective #3:** Increase the number of Complete Streets strategies in City of Erie traffic planning by 1.

Twenty-four new bike racks have been installed throughout downtown Erie. The City of Erie Traffic Engineer is considering a bike lane for State Street, the main, downtown north-south street in the City of Erie. Traffic calming measures (sidewalk bump-outs) have been implemented on State Street, and at a few other major intersections, and the “e” has changed its bus routes—will no longer go down State Street.

**Objective #4:** Increase the number of trail communities participating in the Let’s Move Outside! Erie County Recreational Passport Program by 3.

As of June 30, 2013, five new communities agreed to participate, bringing the total to 15 LMO! Trails. New trails for 2013 were mapped and incorporated into promotional literature and website; 2012 trails were updated for the 2013 season. This objective has been exceeded. A report detailing the number of people that signed up on the website, and the number of people that walked one or more of the trails as reported on the website, will be completed in December 2013.

For a comprehensive summary of action plans, timelines, and progress made relative to physical activity, see Appendix D.

## **Nutrition**    *Progress Report*

The Erie County Department of Health and its partners worked together to implement policies, programs, and environmental changes that support residents in achieving a healthy diet as follows:

**Objective #1:** Increase the number of healthy corner stores in the City of Erie Food Deserts by 2.

As of June 30, 2013, observational surveys were conducted at 9 stores located in food deserts; of these, 6 store managers were interviewed and expressed interest in more information. All, but 1, currently participate in WIC and SNAP, and have space and



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opportunity to carry more healthy foods. Most already carry fruits/vegetables, some fresh, some frozen, some canned. Five locations were chain stores, and indicated that we would need to contact their corporate offices to request additional changes. It is unclear at this time as to whether we can or will achieve the objective of increasing the number of healthy corner stores by 2.

**Objective #2:** Increase the number of access points for fruits, vegetables, and healthy foods in Erie County Food Deserts by 2.

Worked with Second Harvest Food Bank to install food storage coolers at 13 food pantries located in high need census tracts and food desert areas. A total of 68,871 pounds of produce were distributed between July 2012 and June 2013. This objective has been greatly exceeded, due to a successful partnership with the Second Harvest Food Bank.

**Objective #3:** The Healthy Food Policy Council will propose a healthy food/beverage policy to local government officials for adoption.

Between July 2012 and June 2013, the following policy options were presented to Erie County and City councils: Active Living By Design; **Healthy Corner Store ordinance**; Safe Routes to School; and Complete Streets. City of Erie School District has verbally agreed to adopt Safe Routes to School; other policies are still under consideration by governing bodies. In the meantime, we are having greater success working at the local community level—working on agreements with stores and continuing to encourage community gardening. It is unlikely that local governments in Erie County will pass a Healthy Corner Store ordinance, though other policy initiatives to promote physical activity have gained momentum.

**Objective #4:** Erie County will pursue Bronze level awards for the national Let's Move! Cities, Towns and Counties program, sponsored by the National League of Cities.

As of June 30, 2013, County of Erie has been awarded 5 bronze, 1 silver, and 1 gold level recognition for work done to improve food selections in County owned venues; prominent display of *My Plate* messages at (10) County owned venues; and mapping of play spaces available in Erie County. Erie County is tied for 10<sup>th</sup> place out of 230 participating communities nationwide. This objective has been exceeded.

For a comprehensive summary of nutrition-related action plans, timelines, and progress made, see Appendix E.



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## **Alcohol Use and Tobacco Use**    *New Initiative*

The Erie County Drug and Alcohol Coalition and the Northwest Pennsylvania Tobacco Control Program are working together to implement programs and activities that support tobacco and alcohol free living among pregnant and post-partum female residents of Erie County. Specific objectives for December 31, 2013 are listed below.

**Objective #1:** Increase community awareness of Fetal Alcohol Spectrum Disorder and the effects of alcohol on an unborn child.

**Objective #2:** Increase high school student awareness of the effects of alcohol and tobacco on an unborn child.

For a comprehensive summary of action plans, timelines, and progress made relative to alcohol and tobacco use, see Appendix F.

## **Strategic Issue: Cancer**

The Erie County Cancer Task Force and the Northwest Pennsylvania Tobacco Control Program are working together to implement programs and activities that support tobacco interventions in health care settings with the long term goal of reducing lung cancer incidence and deaths among Erie County residents. Specific objectives for December 31, 2013 are listed below.

### **Lung Cancer**    *New Initiative*

**Objective #1:** Increase the number of health care providers who screen patients for tobacco use and who provide brief intervention to patients who are tobacco users.

For a comprehensive summary of lung cancer-related action plans, timelines, and progress made, see Appendix G.

## **Strategic Issue: Mental Health**

As part of the Mental Health strategic issue, initiatives to address suicide were included in the 2012 Erie County CHIP. These initiatives began on July 1, 2012, and included objectives to be completed by December 31, 2013. Below are the specific objectives, followed by a brief summary of progress made during the first year (July 1, 2012—June 30, 2013). Additional mental health activities, begun since January 1, 2013 by a coalition of community mental health leaders, are included after the suicide update.



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## Suicide Prevention *Progress Report*

The Erie County Department of Health and its community partners worked together to implement evidence-based policies and programs aimed at decreasing the number of suicide attempts and completions among children and youth as follows:

**Objective #1:** Work with a minimum of 2 school districts to provide suicide prevention education to students, using an evidence-based curriculum.

Between July 2012 and June 2013, all Erie County school districts (14) were contacted regarding the suicide prevention initiative. Meetings were held with SAP coordinators, superintendents, guidance counselors, and school nurses from all school districts. Evidence-based curriculum was presented to students at 8 school districts, reaching 2,526 middle and high school students using Yellow Ribbon curriculum. Expectations for this objective have been exceeded.

**Objective #2:** Work with a minimum of 2 school districts to train school district staff on an evidence-based suicide prevention program.

Between July and December 2012, training was completed at 3 school districts for 38 guidance counselors/SAP coordinators and 33 school nurses. Objective has been met/exceeded.

**Objective #3:** Work with a minimum of 3 colleges, universities, or technical schools to provide suicide prevention education and outreach to students and resident assistants. Between July 2012 and June 2013, conducted education at 4 colleges / universities / technical schools. Objective has been met/exceeded.

**Objective #4:** Establish a suicide prevention task force with a minimum of 6 suicide prevention advocates and experts.

Between July 2012 and June 2013, face-to-face meetings were held with 25 prospective partners. Meetings are conducted quarterly, with emphasis on encouraging the use of evidence-based suicide prevention programs and development of a long-term strategy for reducing suicide in Erie County. Attendance at quarterly meetings averages 8-10 participants. Objective met/exceeded.

**Objective #5:** Increase the number of schools receiving education/technical assistance on implementing a comprehensive suicide prevention policy.

Between July 2012 and June 2013, meetings were held at 18 schools to discuss benefits of adopting a suicide prevention/intervention policy. A sample comprehensive policy is shared with schools, and ongoing technical assistance provided to guidance counselors



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and SAP coordinators. Although a significant number of schools participated in meetings and/or training regarding suicide prevention policies, none expressed willingness to share their policy, change an existing policy, or adopt a new policy.

For a comprehensive summary of suicide prevention action plans, timelines, and progress made, see Appendix H.

## **Mental Health and Financial Distress**    *New Initiative*

The Erie County Office of Mental Health and Mental Retardation and the National Alliance for Mental Illness (NAMI) partnered to convene a working committee of leaders from the mental health community to discuss and identify issues associated with mental health/behavioral health and financial distress. Specific objectives for December 31, 2013 are listed below.

**Objective #1:** Identify issues associated with mental health/behavioral health and financial distress.

For a comprehensive summary of mental health and financial distress action plans, timelines, and progress made, see Appendix I.

## **Strategic Issue: Chronic Disease**

A community healthcare collaboration, led by General Electric (GE) Transportation, was formed to address escalating health care costs and their containment. The group agreed to concentrate efforts on two indicators: 1) access to high-quality primary care, and 2) improved health literacy for chronic disease conditions.

### **Diabetes**    *New Initiative*

Diabetes was chosen because of the high healthcare costs associated with it. To achieve its goals, the collaboration opted to design a diabetes webpage, populate it with information related to diabetes, and post it on an established website that already included community health statistics and indicators.

The webpage includes:

- Basic information about diabetes written at a 5<sup>th</sup> grade level,
- Four procedures and services that a person with diabetes should receive (blood sugar testing, retinal eye exams, cholesterol LDL-C testing, and medical attention for nephropathy) along with information on why these tests are important,



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- Erie County HEDIS (Healthcare Effectiveness Data and Information Set) statistics for these tests from HealthAmerica, Highmark Blue Cross Blue Shield, and UPMC Health Plan, as well as comparable state and national statistics. Additionally, each measure is separated into commercial (privately insured), Medicare (the elderly or disabled), and Medicaid (low income) patients,
  - Information on how to view local hospital quality information from the Centers for Medicare and Medicaid Services,
  - A list of recognized and certified primary care diabetes providers in Erie County,
  - Toolkits for employers who provide health insurance, health care providers, community organizations, and individuals with diabetes and their families.

Specific objectives for December 31, 2013 are listed below.

**Objective #1:** Develop a diabetes webpage to appear in the health section of the Erie Vital Signs website.

**Objective #2:** Develop “Toolkits for Managing Diabetes” for four different user groups using language appropriate for each group. Post the toolkits on the diabetes webpage.

**Objective #3:** Compile and display aggregate data for clinical indicators of diabetic disease control among Medicare, Medicaid, and privately insured diabetic patients.

**Objective #4:** Improve health care access for diabetic patients.

For a comprehensive summary of action plans, timelines, and progress made relative to this chronic disease/diabetes initiative, see Appendix J.



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## **Appendix A: Steering Committee**

### **CHIP Steering Committee**

John Bergquist	Millcreek Community Hospital
Nicole Bolash	Northwest Pennsylvania Tobacco Control Program
Valerie Bukowski	Erie County Department of Health
Christopher Clark, D.O.	Saint Vincent Hospital
Terry DeLellis	Corry Memorial Hospital
John DiMattio	Erie County Office of Drug and Alcohol
Carrie Ennis	UPMC Hamot
Andy Glass	Erie County Department of Health
Shari Gross	Erie County Office of Mental Health
Danielle Hansen, DO	Millcreek Community Hospital
Gina Klofft	American Heart Association
Denise Kolivoski	National Alliance on Mental Illness (NAMI)
Mark Kresse	General Electric Company (Diabetes; Respiratory)
Melana Mears	Erie Community Foundation
Susan Nientimp	American Cancer Society
Neil Parham	Highmark Blue Cross Blue Shield
Anthony Snow, M.D.	Community Health Net
Patricia Stubber	Northwest PA Area Health Education Center
Janet Vogt	Erie County Department of Health
Nicole Wolf	Erie County Diabetes Association
Leann Williams	School District of the City of Erie



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## Appendix B: Meeting Minutes

# ERIE COUNTY DEPARTMENT OF HEALTH

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December 11, 2012

Erie County Community Health Improvement Process  
Organizational Meeting  
2:00 PM

**Admiral Room, Blasco Library**

### AGENDA

- + Welcome and introductions
- + Review of Erie County strategic health issues and priorities
- + Current ECDH activities
  - Community health improvement objectives
  - Action plan example
- + Issues and priorities not addressed by ECDH
- + Opportunities for joint projects / PartnerSHIP
- + Erie County health improvement plan
- + Next steps



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# ERIE COUNTY DEPARTMENT OF HEALTH

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## Erie County Community Health Improvement Plan Working Committee Meeting Minutes      December 11, 2012

**PRESENT:** Valerie Bukowski, Andy Glass, Kimberly Beers, Nicole Bolash, Terry DeLellis, Carrie Ennis, Denise Kolivoski, Mark Kresse, Susan Nientimp, Neil Parham, Patty Stubber, Nicole Wolf, Chris Sutton, Janet Vogt, Kimberly Gray

The meeting was called to order at 2:10 P.M.

- Introductions were made. Regrets for those unable to attend were relayed to the group.
- The strategic health issues, priority indicators, and overarching challenges identified in the community health needs assessment were reviewed (Appendix A).
- The Erie County Department of Health (ECDH) currently administers programs that address four priority indicators. The specific indicators and the program objectives were shared with the group (Appendix B). A sample action plan was viewed.
- The strategic issues and priority indicators not addressed in these ECDH programs were considered (Appendix C).
- Goal – a “true” community health improvement plan based on health issues identified in the community health needs assessment.
- Opportunities for Joint Projects/PartnerSHIP
  - Andy Glass
    - Can we work together as a group?
    - We need a central lead organization.
    - We need to track and monitor progress over time.
    - We need the ability to seek funding for special initiatives.
  - Reactivate the PartnerSHIP?
    - It is helpful to get others working together on common goals.
    - A collaborative would work best; Different issues addressed by forming subcommittees.
    - Efforts at PA Department of Health were mentioned and the potential for seeking funding.
- Identify the funding priorities of common funders (ECF, Vital Signs) and align our activities with those priorities.
- There was a suggestion to focus on uninsured/underinsured; also mental health issues.



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- Need to identify who's doing what for each of the priority indicators.
  - Need to include Corry and other areas outside of the city.
  - It was suggested that this group (meeting today) might serve in an over-sight function
  - There is currently an oversight Suicide Task Force.
  - There is a Cancer Task Force. It has created a resource directory and has agreed to address Lung Cancer as a priority issue.
  - Another goal would be to join with other groups working in Diabetes and work together on a single issue.
  - The group was reminded of the importance of not just doing "more" but using evidence based practices to make a difference.
  - There used to be a Chronic Disease Prevention Task Force; perhaps could be reactivated.
  - Next Steps?
    - Identify others to work with
    - Compile a list of people working on priorities
    - Members of this group can take action
  - Summarize Next Steps
    - Each person that has agreed to provide leadership will contact others working on the same health issue and invite them to meet to discuss working on a common goal or initiative.
    - Send the list of those organizations to Valerie.
    - Identify a "strategy".
  - Andy and Patty Stubber will get together to talk about the PartnerSHIP structure.

Next meeting – end of January/early February. Doodle calendar will be used to schedule the date and time.

Possible meeting place – WQLN.

The meeting was adjourned at 3:40 P.M.



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# ERIE COUNTY DEPARTMENT OF HEALTH

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January 30, 2013

Erie County Community Health Improvement Process Meeting  
8:30 AM

## **WQLN Learning Center**

### AGENDA

- Introductions
- Long-Term Goals: What do we want to accomplish?
- Organization: Who's in charge?
- Process: How do we get there?
- Tools: How do we get started?
- Action Steps



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# ERIE COUNTY DEPARTMENT OF HEALTH

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## Community Health Improvement Plan (CHIP)

Steering Committee - Meeting Minutes  
Wednesday, January 30, 2013 8:30am to 9:20am

**WHO ATTENDED:** Laura Beckes, Kimberly Beers, Nicole Bolash, Valerie Bukowski, Christopher Clark, DO, Terry DeLellis, John DiMattio, Carrie Ennis, Andy Glass, Shari Gross, Gina Klofft, Denise Kolivoski, Mark Kresse, Neil Parham, Nicole Wolf, Leann Williams, Janet Vogt

**WHAT HAPPENED:**

- Reviewed the objectives and goals of the CHIP
  - Reviewed the CHIP organizational structure
  - Outlined the CHIP process
- 
- The goal of the CHIP is to establish a unified health improvement plan to transform Erie County into a “Community of Wellness”
  - The CHIP process is guided by a Steering Committee
  - Four Task Forces, based on the four strategic health issues, were described
  - The basic process to begin health action initiatives was outlined. It is:
    1. Identify and invite community partners to participate.
      - An invitation letter template will be provided
    2. Convene a committee meeting
    3. Identify a common goal and action
    4. Implement
  - Handouts were referenced for practical guidance on setting goals, objectives, and action plans
  - Available tools to aid in the process were listed. They are:
    1. ECDH staff as liaisons/consultants
    2. Website sources for best practice programs
    3. Examples of structure and process for reference
  - The group discussed roles/goals for each group in terms of chronic disease early detection and management vs. prevention
  - Leaders of the Chronic Disease Task Force subgroups have decided to work together
  - Leann Williams, Head Nurse, City of Erie School District, sees the Erie City School District as a possible venue for education and awareness through presentations at in-services and NW School District Nurse Association meetings.
  - The committee agreed to meet in three months. A Doodle calendar will be sent to members.
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# ERIE COUNTY DEPARTMENT OF HEALTH

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May 1, 2013

Erie County Community Health Improvement Process Meeting  
8:30 AM

## **WQLN Learning Center**

### AGENDA

- RWJF County Health Rankings and Erie County
- Task Force and Subcommittee Progress Reports
- Discussion – Common Goals, Activities, and Priorities
- Action Steps
- Next Meeting





## Community Health Improvement Plan (CHIP)

Steering Committee - Meeting Minutes  
Wednesday, May 1, 2013 8:30am to 9:30am

**WHO ATTENDED:** Laura Beckes, John Bergquist, Nicole Bolash, Valerie Bukowski, Christopher Clark, DO, Terry DeLellis, Carrie Ennis, Andy Glass, Danielle Hansen, DO, Gina Klofft, Denise Kolivoski, Mark Kresse, Susan Nientimp, Neil Parham, Patricia Stubber, Janet Vogt, Nicole Wolf

**WHAT HAPPENED:**

- Reviewed the RWJF County Health Rankings for Erie County
- Reviewed the reporting requirements for targeted activities
- Reported on the progress of Task Force committees

- Andy Glass reviewed the Erie County Health Rankings as reported by the Robert Wood Johnson Foundation with respect to type of data used and year of data release.
- The template used for reporting the progress of targeted activities was reviewed. ECDH will populate the form for committees as needed.
- Mental Health Task Force - Denise Kolivoski (reporting) and Shari Gross (See Appendix A for meeting minutes)  
A meeting of twelve community leaders (listed in Appendix A) convened on March 26, 2013 at Blasco Library. Following an overview of the Community Health Needs Assessment (CHNA) and the CHIP process, members of the committee were guided in the discussion of two areas of concern: 1) Mental health problems related to economic adversity, and 2) Suicide.  
Points for discussion were: 1) How economic adversity in Erie has increased mental health problems among Erie citizens, 2) Are there particular circumstances or at-risk groups that require a community focus or effort with regard to suicide, 3) Existing resources to address these concerns, 4) Adequacy of current approaches and resources and what resources are missing or in insufficient quantity or quality to address these concerns, and 5) If we could make anything happen to improve these health issues, what would it be?  
Due to time constraints, the group will meet in the future to continue discussion and make recommendations.
- Cancer Task Force - Laura Beckes (reporting) and Susan Nientemp (See Appendix B for power point presentation)



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The mission and overarching goal of the Erie County Cancer Control Task Force were presented. Objectives to be completed by 12/31/2013 are: 1) Partner with the NWPA Tobacco Control Program to provide tobacco intervention training to a minimum of 6 physician offices, clinics, etc., 2) Partner with hospitals, medical schools, and colleges to provide tobacco prevention education to a minimum of 4 schools, 3) Recruit a minimum of 2 new members to serve on the task force, and 4) Update the Erie County Cancer Control Resource Guide as needed and to disseminate the updated version quarterly.

Eight community partners are currently active in the Cancer Control Task Force (listed in Appendix B).

- Chronic Disease Task Force - Mark Kresse (reporting), Nicole Wolf, and Gina Klofft  
The group is currently focusing on diabetes as part of the Erie Healthcare Collaboration. The collaboration, led by Mark Kresse, is comprised of employers, healthcare providers, health insurance providers, and other leaders within the Erie community.  
The group is seeking \$250,000 in committed funding and has received \$115,000 to date.  
There are four subcommittees. They are:  
*Data Group* - Will report aggregate HEDIS values for select Erie County indicators as provided by UPMC, Highmark, and HealthAmerica. The Initial report will be posted on Vital Signs (Erie Community Foundation) by the end of Quarter 2, 2013 and will contain 2011 Erie County data and benchmark data. The National Committee for Quality Assurance (NCQA) will provide the benchmark data. 2012 data will be posted by the end of Quarter 3, 2013.  
*Health Literacy Group* - Working on a diabetes toolkit for employers and providers of health plans.  
*Primary Care Access* - Increase access to high quality primary care in Erie County. Credentialed providers will be listed on the Vital Signs website. Sponsor a capacity and demand study of primary care providers in Erie County. The group is currently waiting for proposals from consultant groups.  
*Communication* - Hope to launch more information about the Collaboration on Vital Signs by the end of June.
- Lifestyle Behavior Change  
Tobacco and Alcohol Task Force - Nicole Bolash (reporting) and John DiMattio  
Using the already existing, well-established Erie County Drug and Alcohol Coalition as their task force, tobacco and alcohol will collaborate to identify and implement a targeted community activity. The CHIP was briefly introduced at the last coalition meeting. Further discussion is scheduled for the May 13 meeting. See Appendix C for a complete list of coalition members.  
Nutrition Task Force - Kim Beers (Janet Vogt reporting)  
The already established Healthy Foods Council is focusing on food deserts and community gardens in Erie County. See Appendix D for a summary of the last three meetings (with attendees listed) along with a distribution list of all invitees.  
Physical Activity - Laura Beckes (reporting) and Kim Beers  
“Let’s Move Erie County” is part of First Lady Michele Obama’s national initiative. The program has five goals with three achievement levels- gold, silver, and bronze. Erie County is currently ranked 8<sup>th</sup> in the nation and has been highlighted in a federal newsletter. This is an initiative and doesn’t have a committee or community partners.  
Bike Erie – Promotion of bicycle use in Erie County. See Appendix E for list of committee members.  
“Let’s Move Outside” Passport is in its second year. This initiative highlights fifteen general hiking paths throughout Erie County in a friendly competition. Participants log on to a website to report their progress and become eligible for prizes. See Appendix F for committee members.
- Miscellaneous  
-Mark Kresse reported that COMPASS (Care of Mental, Physical, and Substance Use Syndromes), a collaborative care management model (CCMM), will be implemented in Erie County through funding from the Centers for Medicare and Medicaid Services (CMS). COMPASS is designed to create, in a primary care setting, a system to treat adult patients who have depression along with poorly



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controlled diabetes and/or cardiovascular disease. Sam Reynolds, MD, Chief Medical Information Officer at Saint Vincent Medical Group is the contact.

-Carrie Ennis reminded the group that we should be considering disparate populations when planning activities.

- Action

-For your task force or committee, identify a targeted, evidence-based, activity that has defined, measurable goals. Include information on how it relates to our strategic issues, priorities, and overarching issues for Erie County. List community collaborators and available resources and include a time frame.

-Consider “Let’s Move Erie County” as an umbrella Physical Activity Task Force

***Next meeting is Wednesday, August 21, at 8:30 am at Admiral Room (Blasco Library).***



## Appendix C: Tobacco Use *Progress Report*

### 2012-2013 ANNUAL REPORT

**STRATEGIC ISSUE:** Lifestyle Behavior Change

**PRIORITY AREA:** Tobacco Use (Including Smoking During Pregnancy)

**GOAL:** Encourage tobacco-free living through prevention, cessation, and promotion of smoke-free public places

<b>PERFORMANCE MEASURES:</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>As of 6/30/13</b>
<i>Number of worksites educated about the benefits of having a worksite tobacco policy</i>	<i>Program Records maintained by NW TCP</i>	<i>73 worksites between 7/1/12 and 6/30/13</i>
<i>Percent of retail outlets receiving Act 112 enforcement compliance checks</i>	<i>Same as above</i>	<i>79%</i>
<i>Number of municipal ordinances/policies created to eliminate secondhand smoke/tobacco use at parks, playgrounds and other outdoor space</i>	<i>Same as above</i>	<i>3 new for a total of 15</i>
<i>Number of tobacco users who enroll in counseling services from the PA Free Quitline</i>	<i>Statistical Reports provided by Quitline</i>	<i>452 registrants between 7/1/12 and 3/31/13</i>
<i>Number of successful fax referrals (resulting in an enrollment/completed intake) to the PA Free Quitline</i>	<i>Statistical Reports provided by Quitline</i>	<i>Between 7/1/12 and 3/31/13: 212 referrals, 53 contacted, 31 enrolled (NWPA – Erie not reported separately)</i>

<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Decrease the percentage of adults aged 18 and above who smoke cigarettes from 23% to 21% by December 31, 2014.</i>	<i>BRFSS</i>	<i>Triennial (2014)</i>
<i>Decrease smoking during pregnancy from 27.3% to 24.3% by December 31, 2014.</i>	<i>Birth Certificates</i>	
<i>Maintain the proportion of retail outlets that receive enforcement compliance checks at 100% through 2014.</i>	<i>Program records maintained by NW TCP.</i>	
<i>Increase the number of tobacco users who enroll in counseling services from the PA Free Quitline from 253 to 350 by December 31, 2013.</i>	<i>Program records maintained by NW TCP.</i>	



## TOBACCO USE ACTION PLANS

**OBJECTIVE #1:** By December 31, 2013, increase the number of worksites receiving education/technical assistance related to Worksite Tobacco Policy from 1 to 30 (in NW Region).

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Educate 100% of businesses with a CIAA exception about the benefits of voluntary adoption of an indoor tobacco free policy.	June 2013	Kelly Kidd, NWPA TCP	Increased knowledge about the benefits of a tobacco free workplace.	January 2013 – Nothing to report.	As of June 30 a total of 7 businesses received information (Includes those that received a letter about an alleged violation).	Deadline extended to December 2013.
Encourage tobacco free policy adoption to businesses participating in worksite cessation, TFST, YLAP and Fax to Quit initiatives.	Ongoing through December 2013	Kelly Kidd, NWPA TCP —Fax to Quit and worksite cessation  Amanda Harkness, NWPA TCP —YLAP and TFST	Increased knowledge about the benefits of a tobacco free workplace.	January 2013 – Nothing to report.  Tobacco free policies continue to be promoted to school districts and municipalities through TFST and YLAP.	Tobacco-free policy adoption promoted to: 34 municipalities and school districts. 32 physician office practices 7 worksites receiving cessation services Total = 73	Plan for improvement: 3 municipalities were repeatedly not able to be contacted. Will continue follow-ups and attempt in-person contact.
Provide technical assistance to worksites interested in strengthening or developing a tobacco free policy.	Ongoing through December 2013	Kelly Kidd, NWPA TCP	Adoption of a new or strengthened tobacco free workplace policy	January 2013 – Nothing to report.	T/A provided to 7 worksites. Of those, two are changing policy on their own; remaining 5 declined further assistance.	
Recognize the implementation of tobacco free policy change through earned media.	Ongoing through December 2013	Kelly Kidd, NWPA TCP	Increased awareness of tobacco free workplace; affecting social norms	January 2013 – Nothing to report.	None desire media attention.	The results are typical for this kind of initiative.
Provide worksite tobacco free policy technical assistance to those identified in the needs assessment as interested in policy change.	December 2013	Kelly Kidd, NWPA TCP	Increased knowledge about the benefits of a tobacco free workplace.	January 2013 – Nothing to report.	None identified in needs assessment desired assistance with policy change.	The results are typical for this kind of initiative.



## TOBACCO USE ACTION PLANS (cont'd)

**OBJECTIVE #2:** By December 31, 2013, 100% of tobacco retail outlets will receive an ACT 112 enforcement compliance check.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Work with enforcement agents/agencies to address barriers to conducting at least one Act 112 enforcement compliance check at each tobacco retail location.	June 2013	Joy Henry, NWPA TCP	100% of tobacco retail outlets in the northwest region will receive an ACT 112 enforcement compliance check.	Contracted with 4 enforcement agencies to conduct ACT 112 tobacco compliance checks throughout Erie County.	173 ACT 112 tobacco compliance checks were conducted in Erie County in FY 12-13., representing 79% of total retail outlets (220)	Plan for improvement-develop a tracking system to measure contractor progress.
Ensure that 100% of enforcement providers and youth are trained to conduct ACT 112 enforcement compliance checks according to DTPC guidelines, using DTPC approved materials.	June 2013	Joy Henry, NWPA TCP	100% of enforcement providers and youth are trained to conduct ACT 112 enforcement compliance checks	All enforcement contractors were provided DTPC approved training materials and guidelines.	All enforcement contractors were provided DTPC approved training materials and guidelines.	
100% of retailers in violation of ACT 112 will receive DTPC approved compliance education materials, once they are made available by DTPC.	Ongoing through September 2013	Joy Henry, NWPA TCP	100% of retailers in violation of ACT 112 will receive DTPC approved compliance education materials	DTPC has not made available approved compliance education materials.	NWPA TCP developed tobacco compliance education materials and sent to 100% of retailers in violation of ACT 112.	Positive result is that 100% of retailers in violation of ACT 112 received compliance education materials. This was not completed in FY 11-12.
100% of retailers that do not violate ACT 112 will receive a currently available DTPC letter of compliance	Ongoing through September 2013	Joy Henry, NWPA TCP	100% of Retailers that do not violate ACT 112 will receive a letter of compliance	Letters of compliance to be sent out after June 30, 2013 to all retailers that do not violate ACT 112.	Letters of compliance will be sent out after June 30, 2013 to 146 Erie County retailers that did not violate ACT 112.	



### TOBACCO USE ACTION PLANS (cont'd)

**OBJECTIVE #3:** By December 31, 2013, increase the number of municipal ordinances/policies created to eliminate secondhand smoke/tobacco use at parks, playgrounds and other outdoor spaces from 11 to 16.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Promote Young Lungs at Play to 100% of NWPA municipalities and school districts.	Ongoing through December 2013	Amanda Harkness, NWPA TCP	Increased education about and elimination of exposure to secondhand smoke, social norms change.	Promotion to 100% of schools and municipalities is ongoing.	Tobacco-free policy adoption promoted to 34/37 (92%) of remaining municipalities and school districts.	Plan for improvement: 3 municipalities were repeatedly unable to be contacted. Will continue follow-ups and attempt in-person contact.
Provide technical assistance to 100% of municipalities and school districts that are interested in adopting smoke-free outdoor ordinances, policies, and resolutions.	Ongoing through December 2013	Amanda Harkness, NWPA TCP	Increased education about and elimination of exposure to secondhand smoke, social norms change.	100% of municipalities and school districts interested in policy change receive technical assistance.	Technical assistance was provided to 100% of interested municipalities and school districts..	3 new YLAP policies or resolutions were adopted between July 2012 and June 2013
Recognize the adoption of smoke-free outdoor ordinances, policies and resolutions through earned media, as appropriate/permitted.	Ongoing through December 2013	Amanda Harkness, NWPA TCP	Increased awareness of harms of tobacco uses and secondhand smoke exposure, social norms change	Nothing to report so far.	Recognition of tobacco-free policies has appeared in print over 10 times.	
Follow-up with all Young Lungs at Play locations to provide any technical assistance, monitor progress and address any issues/concerns.	Ongoing through December 2013	Amanda Harkness, NWPA TCP	Increased knowledge and support regarding the benefits of maintaining tobacco-free environments	Technical assistance is provided to all YLAP locations as needed.	Follow-ups and technical assistance is provided to all YLAP locations.	.
Identify current Young Lungs at Play 'champions' to assist with promotion efforts to new municipalities.	Ongoing through December 2013	Amanda Harkness, NWPA TCP	Increased awareness and support among communities to establish smoke/tobacco free areas to protect the health and welfare of children and adults.	Current YLAP "champions" aid potential YLAP locations and provide feedback and support as needed.	Two Young Lungs at Play 'Champions' have been identified.	



## TOBACCO USE ACTION PLANS (cont'd)

**OBJECTIVE #4:** By December 31, 2013, Increase the number of tobacco users who enroll in counseling services from the PA Free Quitline from 253 to 350. Baseline of 253 Is Jan – Dec 2011 Quitline calls for Northwest Region.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Promote the PA Free Quitline through earned and paid media throughout the region.	June 2013	Nicole Bolash / NWPAC TCP	Increased awareness of PA Free Quitline services	Quitline is promoted through the use of billboards and will be a part of an upcoming media plan.	Quitline has been promoted throughout the region via print, radio, and outdoor advertising.	The program receives only statewide reports regarding how people hear about the program. Local level "how did you hear about this program" data has not yet been analyzed.
Promote the PA Free Quitline through Worksite, TFST, Fax to Quit and CIAA initiatives; local worksite cessation classes; coalition trainings; and subcontractors that service patients/clients in all 13 counties.	Ongoing through December 2013	Kelly Kidd / NWPAC TCP (worksite, CIAA, and F2Q)  Amanda Harkness (TFST and coalition)	Increased awareness of PA Free Quitline services	Quitline is promoted verbally to worksites, providers, and the general community.  PA Free Quitline continues to be promoted through TFST, YLAP participants, Coalition trainings and through subcontractors.	The quitline has been promoted to all worksites, Fax to Quit training recipients, and at all community programs.  PA Free Quitline continues to be promoted through TFST, YLAP participants, Coalition trainings and through subcontractors.	452 people registered for PA Free Quitline between July 2012 and March 2013, exceeding our goal of 350 in less than half the time expected.
Focus promotional efforts on PADOH identified disparate populations and young adults throughout NWPAC.	Ongoing through December 2013	All tobacco staff	Increased awareness of PA Free Quitline services in disparate populations and young adults	PA Free Quitline continues to be promoted in PADOH identified disparate populations and among youth through YLAP.	PA Free Quitline continues to be promoted in PADOH identified disparate populations, and among youth through YLAP, TFS and the Coalition.	



**OBJECTIVE #5:** By December 31, 2013, Increase the number of successful fax referrals (fax referrals that result in an enrollment/completed intake) to the PA Free Quitline from 2 to 40 (with emphasis on women of child-bearing age).

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Implement Fax to Quit initiatives as directed by PA DOH Tobacco Control Program (DTPC).	Ongoing through December 2013	Kelly Kidd / NWPA TCP	Increased successful fax referrals to the PA Quitline	January 2013 – Program is being implemented according to PADOH guidelines.	January 2013 – Program is being implemented according to PADOH guidelines.	No comments.
Promote awareness of the Fax to Quit initiative to healthcare providers in NWPA. Provide technical assistance with skills related to screening and brief intervention.	Ongoing through December 2013	Kelly Kidd / NWPA TCP	Increased awareness of initiative and successful fax referrals to the PA Quitline	January 2013 – Providers continue to raise awareness about the program.	18 UPMC family practice offices in Erie have been educated about the F2Q program. In process is education to Saint Vincent Health system providers in Erie County.	Throughout NWPA, 50 organizations have received information about the PA quitline.  As of June 2013, there have been 212 fax referrals and 31 enrollments.
Provide brief intervention education to healthcare providers as appropriate.	Ongoing through December 2013	Kelly Kidd / NWPA TCP	Increased successful fax referrals to the PA Quitline	January 2013 – Nothing to report	Once each year, 5A education is provided to LECOM medical and pharmacy students, and to Great Lakes MA students. Over 350 students have been educated. Education was also provided to over 100 respiratory therapists and RT students at a RT conference.	This year, the education provided has been changed to include motivational interviewing. Feedback has been very positive.
Act as liaison between healthcare providers and DTPC to address/discuss success and concerns.	Ongoing through December 2013	Kelly Kidd / NWPA TCP	Increased successful fax referrals to the PA Quitline	January 2013 – Nothing new to report	Any concerns have been reported to the PA DOH DTPC	A statewide committee to address F2Q concerns and development was formed.



**Objective #5, cont'd**

Partner with the Erie County Cancer Control Task Force to address tobacco cessation/brief intervention 5 A's and 2 A's/R training in physician offices in Erie County.	Ongoing through December 2013	Cancer Control Task Force	Increased number of partners that have knowledge of evidence-based cessation methods	January 2013-cessation coordinator is collaborating with UPMC physicians' offices through Carrie Ennis, Director of Strategic Planning and Corporate Initiatives for UPMC and a member of the Cancer Task Force.		
Provide 5 A's and 2 A's/R training and technical assistance to physician offices and clinics in Erie County.	Ongoing through December 2013	Cancer Control Task Force	Increased number of physicians that have knowledge of, and use, evidence-based cessation methods; Increased successful fax referrals to the PA Quitline	January 2013-cessation coordinator is collaborating with UPMC physicians' offices through Carrie Ennis, Director of Strategic Planning and Corporate Initiatives for UPMC and a member of the Cancer Task Force.	Trained 18 UPMC Hamot offices and met with Saint Vincent Hospital to give an overview of the training.	Collaboration with Cancer Control Task Force has opened many doors and provided access to physician office practices.  Will begin scheduling training with Saint Vincent in the next quarter (July-Sept. 2013)
Provide cessation/ brief intervention materials and resources to physician offices and clinics in Erie County.	Ongoing through December 2013	Cancer Control Task Force	Increased number of physicians that use evidence-based cessation methods; Increased successful fax referrals to the PA Quitline	January 2013-Kelly is collaborating with UPMC physicians' offices through Carrie Ennis, Director of Strategic Planning and Corporate Initiatives for UPMC and a member of the Cancer Task Force.	Between 7/1/12 and 3/31/13: 212 referrals, 53 contacted, 31 enrolled (NWPA – Erie not reported separately)  Materials and resources made available to physician offices at all trainings.	



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Tobacco

**Project:**

Tobacco Cessation Awareness and Training for Health Care Professionals

**Description:**

This project is a collaborative initiative between the Northwest Region Tobacco Control Program, the Erie County Cancer Control Task Force and its member organizations. Members of the Coalition include “gatekeepers”—individuals that have responsibility for coordinating the operation of physician office practices and hospital-based activities. These individuals, along with other Coalition members, helped to open doors and enable meetings and training to take place.

The goals are to:

- Increase awareness among physician office practices, and health care providers at local hospitals about the benefits of brief interventions with tobacco users, and effectiveness of telephonic counseling in increasing cessation rates.
- Train physician office practices in the use of brief interventions and Pennsylvania’s Fax-to-Quit referral program.
- Increase the number of tobacco users who enroll in counseling services from the PA Free Quitline from 253 to 350 by December 31, 2013 in the NW Region (which includes Erie County).

**Outcomes:**

Prior to this collaboration, the Tobacco Control Program was having limited success in gaining access to physician office practices for the purpose of discussing the benefits of brief interventions for helping tobacco users give up tobacco. Only two out of 87 offices contacted agreed to take part in training prior to June 2012. It is important to note that some of the 87 offices are affiliated with UPMC Hamot or Saint Vincent Hospital.

Between July 2012 and June 2013, the cessation coordinator for the Tobacco Control Program was able to meet with and conduct brief intervention and Fax-to-Quit training with 18 physician office practices affiliated with UPMC Hamot (the largest local health care system); and is scheduling training sessions with the second largest health care system (Saint Vincent) for 2013-2014.

The increased awareness and training has contributed to a substantial increase in registrants to the PA Free Quitline, exceeding our entire region’s goal of 350 by 29% (Between July 1, 2012 and March 31, 2013, there were 452 registrants). We anticipate that we will exceed that goal dramatically by the end of 2013, our original target date.

Due to this collaboration between the Tobacco Control Program and the Cancer Prevention Coalition, two evidence-based strategies for assisting with tobacco cessation (brief intervention and telephonic counseling) are being implemented/facilitated by more physician office practices, thus expanding the use of tobacco cessation services (National Prevention Strategy) and contributing to Health Systems Change (Healthy People 2020, TU-9 and TU-10).

**Key Partners:**

Erie County Department of Health, Regional Cancer Center, American Cancer Society, Saint Vincent Hospital, Lake Erie College of Osteopathic Medicine (LECOM), UPMC Hamot Medical Center, Highmark Blue Cross/Blue Shield, Divine Connections, Corry Hospital, United Healthcare

**Future Plans:**

The Tobacco Control Program will continue to collaborate with the Cancer Control Task Force to reach more physician office practices.



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Tobacco

**Project:** Young Lungs at Play (YLAP)

### Description:

Young Lungs at Play helps to create tobacco-free parks and playgrounds for children through the passage of a tobacco-free policy/ordinance/resolution. All municipalities, school districts, youth organizations or businesses/facilities with outdoor areas where children play are eligible to participate in the free program. The City of Corry “hit the ground running” with Young Lungs at Play and made 3 parks and 7 ball fields tobacco-free.

### Outcomes:

Corry was incredibly receptive to protecting children from tobacco and secondhand smoke exposure, while also helping to keep parks clean and cutting down on maintenance costs to clean up the litter. The Corry Journal (newspaper) was instrumental in helping to inform the community of the City’s intentions to make parks and playgrounds tobacco-free. More than half a dozen articles appeared on the front page of The Corry Journal, further spreading the word to residents in and around Corry. The Corry Journal also helped to clear up many of the false perceptions that community members had surrounding the new policy.

Efforts of Corry City Councilman, Jason Monn, helped to further spread acceptance of the City’s participation in Young Lungs at Play. Monn also helped gather support from local businesses, youth organizations and churches, all of whom helped to make Corry’s Young Lung at Play presentation a huge success. Approximately 125 youth and adults were in attendance, an unprecedented turn-out for any presentation event in Corry. Representatives from the State Department of Health, legislators, and community leaders were all present at Corry’s YLAP presentation to help commend the City on their efforts to protect children from tobacco and secondhand smoke where they play. The Corry Journal was again present to document the occasion.

Through Corry’s success and enthusiasm with Young Lungs at Play, they have become a shining example of what can be accomplished when local government, residents, and the media all work together for the betterment of all. As a Young Lungs at Play *Champion*, Corry has agreed to help promote YLAP to other municipalities that are interested by speaking with interested parties about the successes and challenges related to participation.

### Key Partners:

- Jason Monn, Corry City Councilman & owner of Hoagie Hut (donated drinks)
- Steve Sears, Corry Journal
- Dave Popovich, Great Lakes Custom Graphics
- Jamie Petrush, Magic Man Industries
- Steve Redrup, YMCA

### Future Plans:

The Tobacco Control Program will continue to promote YLAP to other municipalities. Our efforts will be bolstered by the involvement of Corry leaders as “*Champions*”.



## Appendix D: Physical Activity *Progress Report*

### 2012-2013 ANNUAL REPORT

**STRATEGIC ISSUE:** Lifestyle Behavior Change

**PRIORITY AREA:** Physical Activity

**GOAL:** Erie County will implement policies that support residents in achieving increased physical activity.

<b>PERFORMANCE MEASURES:</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>As of 6/30/13</b>
<i>Number of schools that implement Safe Routes to Schools program</i>	<i>Safe and Healthy Communities Program Records</i>	<i>10 (completed walkability audits)</i>
<i>Number of bicycle-friendly businesses in the City of Erie</i>	<i>same</i>	<i>3 including ECDH are applying for bicycle-friendly designation</i>
<i>Number of Complete Street strategies implemented and/or number and type of infrastructure changes made</i>	<i>same</i>	<i>24 bicycle racks; sidewalk "bump-outs" on State Street; new bike lane under consideration</i>
<i>Number of new trail communities participating in the Let's Move Outside! Erie County Recreational Passport Program; total number of participating trail communities in Erie County</i>	<i>same</i>	<i>5 new trails implemented; 15 total trail communities</i>
<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Decrease the percentage of adults aged 18 and above who participated in NO leisure-time physical activity from 28% to 26% by December 31, 2014.</i>	<i>BRFSS</i>	<i>Triennial (2014)</i>



## PHYSICAL ACTIVITY ACTION PLANS

**OBJECTIVE #1:** By December 2013, implement Safe Routes to School program in at least 2 City of Erie Schools.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule meetings with City of Erie School District Administrators to discuss viability of the Safe Routes to School program in District.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Schools partnering on Safe Routes to School initiative	COMPLETE. Approval to move forward with mapping walking routes and applying for SRTS walkability audits for at least 10 schools (K-8).	Complete	School District Administration supports Safe Routes to School from the top down.
Provide technical assistance to the District to develop an outreach plan to schools.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Outreach plan developed for school district	January 2013 – In Progress.	Complete	Presented benefits of a Safe Routes to School district wide policy
Partner with at least 2 schools to complete walkability audits; and participate in the Safe Routes to School program	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	2 schools recruited to implement the Safe Routes to School program		Complete	10 Schools completed Walkability Audits; and plan to implement Safe Routes to School in 2013-2014 school year
Promote the City of Erie School District and participating schools via media; and community events.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project		In Process	The City of Erie plans to partner with ECDH, the City and community partners to make an announcement after crosswalks improvements are made, near the beginning of the 2013-2014 school year.
Evaluate the increase in number of walking/bicycling students; and report on types of Safe Routes to School policies adopted.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	A measurement of the # of students walking/bicycling to school; and # of policies adopted.		In Process	We have current estimates of transportation modes, and plan to partner with ECSD to implement tallies.



## PHYSICAL ACTIVITY ACTION PLANS (cont'd)

**OBJECTIVE #2:** By December 2013, increase the number of bicycle friendly businesses in the City of Erie by 4.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule meetings with 4 City of Erie businesses to discuss bicycle friendly business initiative and assess interest in becoming bicycle friendly.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project; 4 participating businesses	January 2013- In Progress; 4 names have been provided. Follow-up meetings are planned.	Complete.	Working with Bike Erie and League of American Bicyclists. LAB sent us new educational materials and BFB quizzes. We have a plan for business outreach. 3 Businesses have applied for the BFB designation.
Provide technical assistance to encourage businesses to adopt bicycle friendly business policy, procedure or environmental change.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	4 businesses recruited to implement Bicycle Friendly activities	2 participating businesses as of 12/2012 (met requirements of 11/12 SHC grant)	Complete.	24 businesses have taken steps to become more bicycle friendly through the installation of bicycle racks.
Promote participating bicycle friendly businesses via media, and Bike Erie events.	June 2013	Kim Beers/ECDH & Bike Erie Coalition	Increase awareness and support of the project.	Completed for ECDH upon bike rack installation.	Complete.	Businesses have been recognized via media coverage for installation of bicycle racks.
Evaluate the increase in number of bicycling employees; or customers.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	A measurement of # of people bicycling as a result of active living by design strategy.	In process.	In Progress.	This will be up to the individual business to take steps to measure number of employees or customers.



### PHYSICAL ACTIVITY ACTION PLANS (cont'd)

**OBJECTIVE #3:** By December 2013, increase the number of Complete Streets strategies in City of Erie traffic planning by 1.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule presentations with local County MPO to provide an overview of the Complete Streets program.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project.	January 2013 - Complete	Complete.	MPO is supportive of Active Living by Design and Safe Routes to School.
Schedule meetings with City and County traffic planners to provide an overview of bicycling and walking projects and assess interest in adopting Complete Streets policies.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project.	January 2013 - Complete	Complete.	There is interest and support. At least 2 meetings have occurred, with regular e-mail and phone communication. It is not likely that a formal policy will be adopted, but Complete Streets practices are being implemented and considered in new projects.
Encourage local government to adopt at least one new ordinance that mandates new streets shall be designed to enhance traffic safety for bicyclists and pedestrians.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Ordinance or support of future plans to include Active Living/Complete Streets	January 2013 – Complete. City of Erie Traffic Engineer is considering feedback from Bicycle Erie Coalition and discussed Peach and State Street bike lane possibilities	Complete.	Complete.
Promote the strategies via media, businesses, and community advocacy groups.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project.	Complete.	Complete.	Bike Erie continually promotes Active Living by Design and Complete Streets Strategies.
Evaluate the strategies selected for implementation and any infrastructure changes planned as a result.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	A measurement of strategies selected; and # of infrastructure changes made as a result.	In Progress.	In Progress.	The “e” has changed it’s bus route and a bike lane is being considered for State Street.



### PHYSICAL ACTIVITY ACTION PLANS (cont'd)

**OBJECTIVE #4:** By December 31, 2013, Increase the number of trail communities participating in the Let's Move Outside! Erie County Recreational Passport Program by 3

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule meetings with a minimum of 3 townships/boroughs to provide an overview of the project and assess interest in becoming a trail community.	June 2013	Laura Beckes/ECDH and community partners	Increase awareness and support of the project.	Not done at this time	10 meetings scheduled to obtain feedback regarding success/challenges of 2012 pilot year.  Met with 5 new townships to add 5 new LMO! trails for the 2013 season	Discussed many successes of program (involved the community, historical component, trail markers beautiful, etc) barriers (hard to find some trail markers, maps were difficult to navigate.  5 more trails added for 2013 season for a total of 15.
Provide technical assistance to townships/boroughs in mapping a walking/biking trail in their community.	June 2013	Laura Beckes/ECDH and community partners	Map of new hiking/biking trails	Not done at this time	Laura and community partner met with new LMO! townships to discuss mapping of new trails and offered technical assistance.  Provided TA with 2012 LMO! trail communities to update trail maps in communities where trail users had difficulty reading maps.	2013 LMO! trails mapped.  2012 LMO! trails are updated for the 2013 season.



**Objective #4, cont'd**

Promote the trails via media, township events, businesses, and schools.	Ongoing through October 2013	Laura Beckes/ECDH and community partners	Increase awareness and support of the project.	2012 pilot season being promoted through media: Channel 35 weekly newspots, LMO! events, news articles, and businesses	2012 pilot season being promoted through media: Channel 35 weekly newspots, 12 LMO! events, news articles, and businesses  2013 season launched May 24, 2013 with a press conference. LMO! booth has attended 8 events, promotional letters sent through Highmark to worksites, promotional advertisement done through local media.	
Evaluate the program via Let's Move Outside! website.	November 2013	Laura Beckes/ECDH and community partners	A measurement of # of people who registered on the website, walked trails, and participated in the program.	2012 final report completed by community partner Melinda Meyer	2012 final report completed by Melinda Meyer in November, 2012  In process of year 2, final report and evaluation due by 12/2013 by Melinda Meyer	2012 data: 721 people registered; 255 walked 1 or more trails; ~125 walked all 10 trails and were eligible to win prizes.  Final report due 12/2013; as of 7/23/13 >1,000 participants registered on the LMO! website.



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Physical Activity

**Project:** Safe Routes to School

**Description:** In collaboration with the PA Safe Routes to School Program, 10 Walkability Audits were completed at Erie City Schools during the spring of 2013.

**Outcomes:**

A top-down systems change approach was used in collaborating with the City of Erie School District. In the past, we partnered at the building level, and reached approximately 2 schools per year, planning Walk to School Days. Using a systems change approach, the District advised HPE Teachers to complete Walkability Audits during their Teacher In-Service Days. This came as a result of meetings with the Erie School District Principal Representatives and Assistant Superintendent, yielding the opportunity for the Safe Routes to School Champions to actively promote the program and encourage sign-ups.

The Walkability Audits are now completed and the presentations have been made to the schools, allowing the community to move forward with advocating for change. The City of Erie was provided a summary list of improvements along walking routes; and we are told that each building will include the suggested walking routes and improvements on each school's website.

Early work toward infrastructure improvement will facilitate encouragement of walking and bicycling to school as a result of better environment. The City of Erie Traffic Engineering Department is incorporating the list of suggested crosswalk improvements into its summer maintenance/painting schedule, a win for everyone.

The Safe Routes to School program is helping to implement policies and environmental change strategies (Active Living by Design and Complete Streets) that support residents in achieving increased physical activity. It is anticipated that this program will contribute to an increase in walking and bicycling to and from school among City of Erie students (Healthy People 2020, PA-13; PA-14).

**Key Partners**—The following people are working together and have been instrumental in the success of this project so far:

Erie County Department of Health; Erie City School District – teachers, staff, and administrators; City of Erie Traffic Engineering; PA Safe Routes to School; Mercyhurst University SISPA/MUSCLE Program; Pennoni & Associates Engineering; Pennsylvania Department of Health & Human Services Block Grant Funding; PA DOH; CDC

**Future Plans:**

Future plans include working with Bike Erie to encourage LCI (League of American Bicyclists Certified) trained staff at each Erie City school, to further expand the bicycling element of Safe Routes to School. Other plans include outreach to County schools on Safe Routes activities – with a big hurdle of working to encourage some school districts in the County to lift a current ban on walking/bicycling to school.



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Physical Activity

**Project:**

Let's Move Outside! Erie County Recreational Passport Project

**Description:**

The LMO! Project is a collaboration of the Erie County Department of Health, Erie Yesterday, and VisitErie. It uses art, local history, and outdoor recreation to encourage people of all ages to be active and lead healthy lives. It is a county wide program that responds to First Lady Michelle Obama's call for counties, cities and community organizations to join the national Let's Move! campaign addressing the obesity epidemic.

The program debuted in 2012 with 10 recreational trails in Erie County and was such a success 5 additional trails were added in 2013 for a total of 15 trails—located in rural, urban, and suburban areas throughout Erie County.

A trail marker placed in the middle of each trail serves two purposes: to identify the trail as a passport trail, and present necessary program information. Local artist Tom Ferraro designed and created the 15 trail markers, engaging local kids in each community to help him in the design process.

**Outcomes:**

An online contest enabled the project to be evaluated:

- Participants registered on the program website
- Find the passkey code on each trailmarker and log it into the program website
- Once you walk all trails you are automatically entered into the grand prize drawing

For the 2012 pilot year, 721 participants registered on the program website and participated in the online contest. Positive feedback from the community via the program Facebook page:

- *Done with the trails : I must say--I did most of these with my teenage son and it was a great bonding experience! Made our summer! ~ Sue Gnacinski*
- *Enjoyed our hikes as a family - what a great initiative - can't wait til next year! DeAngelo Family ~ Teri DeAngelo*
- *Hey only one trail to go really have seen a lot of nice and interesting places and will go and revisit some. Our 4lb poodle has really enjoyed these walks too!!! This was a great idea, hats off to whomever's idea it was. Thanks JIM & DEE ~ Denise Coleman Nichols*

The second year of the program runs May 24<sup>th</sup>-October 20, 2013 and as of 7/25/13 there were over 1,000 participants registered on the program website, far surpassing last year's registration total of 721.



## Success Story: LMO! Project, continued

The LMO! Recreational Passport program is also promoted through earned media:

- 2012
  - Channel 12-Weekly highlights of each trail
  - News articles in local newspapers throughout Erie County
  - Highlighted in local magazines
  - Radio interviews on local radio stations
  - LMO! event booth traveled to 10 community events
- 2013
  - Channel 12-Weekly promotional ad of trails
  - News articles/editorials in local newspapers throughout Erie County
  - Highlighted in local magazines
  - LMO! event booth traveled to 8 community events as of 7/30/13

The LMO! Recreational Passport project is helping Erie County implement policies and environmental change strategies that support residents in achieving increased physical activity. It is anticipated that this program will contribute to a decrease in the percentage of adults that participate in NO leisure time physical activity (Healthy People 2020, PA-1).

**Key Partners**—The following people work together on this project and are instrumental in making it successful:

- Melinda Meyer-Erie Yesterday, Co-Chair of the project
- Tom Ferraro-Local trailmarker artist
- Todd Scalise-Local passbook artist
- ErieYesterday-Local Partner
- Highmark-Sponsor/Partner
- Erie Insurance-Sponsor
- Center City Arts-Local Partner
- American Heart Association-Local Partner
- Boy Scouts of America-Local Partner
- Kimberly Beers and Laura Beckes, Erie County Department of Health
- The YMCA-Local Partner
- ArtsErie-Local Partner
- ErieReader-Local Partner
- Lilly Broadcasting-Sponsor
- The Erie Community Foundation-Sponsor
- Northwest Savings Bank-Sponsor
- Eriez Magnetics-Sponsor

## Future Plans:

Plans are currently underway for continuation of the project into 2014. The team is currently meeting with the YMCA and Bike Erie to develop partnerships to expand trail usage.



## Appendix E: Nutrition *Progress Report*

### 2012-2013 ANNUAL REPORT

**STRATEGIC ISSUE:** Lifestyle Behavior Change

**PRIORITY AREA:** Nutrition

**GOAL:** Erie County will implement policies that support residents in achieving a healthy diet.

<b>PERFORMANCE MEASURES:</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>As of 6/30/13</b>
<i>Number of healthy corner stores in the City of Erie Food Deserts</i>	<i>Safe and Healthy Communities Program Records</i>	<i>0</i>
<i>Number of access points for fruits, vegetables and healthy foods in Erie County Food Deserts</i>	<i>Same as above</i>	<i>13</i>
<i>Number of healthy food/beverage policies proposed to local government officials by Healthy Foods Policy Council; number of policies adopted</i>	<i>Same as above</i>	<i>1; 0</i>
<i>Number of Bronze level awards received for the national Let's Move! Cities, Towns and Counties program.</i>	<i>Same as above</i>	<i>5 bronze, 1 silver, 1 gold</i>
<i>Number of venues promoting My Plate</i>	<i>Same as above</i>	<i>10</i>
<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Increase the percentage of adults aged 18 and above who eat five or more servings of fruits and/or vegetables per day from 10% to 12% by December 31, 2014.</i>	<i>BRFSS</i>	<i>Triennial</i>



## NUTRITION ACTION PLANS

**OBJECTIVE #1:** By December 2013, increase the number of healthy corner stores in the City of Erie Food Deserts by 2.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Assess local corner stores for healthy food options.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	# of store assessments completed	In Progress. 5 Stores Surveyed. Waiting for PADOH response on addition of survey questions.	9 stores surveyed	1 owner interview completed
Schedule meetings with at least 2 store owners to discuss healthy corner store strategies and assess interest levels.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and encourage program participation	In progress – spoke with store employees, 1 owner and 2 managers	Complete – spoke with store managers and owners at 6 locations	7 locations are interested in partnering; 5 locations directed us to contact corporate (CVS, Country Fair, Rite Aid, Dollar General)
Provide technical assistance to participating stores to encourage farm to store partnership; and WIC/SNAP healthy foods participation.	June 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase in # of produce venues accessible; local foods provided; and/or # of stores participating and promoting WIC/SNAP Healthy Foods	Complete – encouraged 1 store to participate in WIC; all others accept WIC/SNAP; found several stores with space/opportunity to carry healthy foods; found several stores that carry fruits/veg some fresh, some frozen, some canned.	Acquired SNAP materials from USDA. Seeing a need to have corporate on board to allow new inventory.	Interest level is good. Store in Progress Notes reported an aversion to participating in WIC due to paperwork – working with him, because his location is an oasis in a food desert.
Promote program efforts via media and community events.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	Increase awareness and support of the project	In Progress -	In Progress - Reached out to corporate store locations; no reply.	If we could get corporate on-board, we could reach all of the food deserts in Erie County.
Evaluate the increase in number of participating stores; and number of customers impacted by changes.	December 2013	Kim Beers/ECDH Safe and Healthy Communities Program	# of participating stores and # of customers reached	In Progress	In Progress	Really need the participation of CVS, Country Fair, Rite Aid and Dollar General.



## NUTRITION ACTION PLANS (cont'd)

**OBJECTIVE #2:** By December 2013, increase the number of access points for fruits, vegetables and healthy foods in Erie County Food Deserts by 2.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule meeting with Second Harvest Food Bank to assess viability of a Food Storage Cooler Project.	June 2013	Kim Beers	Increase awareness and encourage participation/support of program	January 2013 - Complete	Complete	
Purchase food storage coolers for 13 food pantry locations in select high need census tracts and food desert areas.	June 2013	Kim Beers	13 coolers implemented and utilized at food pantries	January 2013 - Complete	Complete	
Provide technical assistance to Second Harvest Food Bank by providing educational materials and acting as a resource to schedule various chronic disease related presentations at the sites.	June 2013	Kim Beers	Build capacity of food pantry sites to act as access points for fresh fruits/vegs in food desert and high need census tracts.	January 2013 - In Progress	Complete/Ongoing	Initiated the idea of presentations at sites, but it is not feasible...print materials for bags are more suited for the venues.
Promote the program efforts via media and community events.	June 2013	Kim Beers/ECDH and Healthy Foods Policy Council	Increase awareness and encourage support of the program.	Complete	Complete/Ongoing	We've reached a 1 year milestone and will send a press release; Second Harvest Food Bank shared information via e-mail.
Evaluate consumption of foods and number of actively participating sites.	December 2013	Kim Beers/ECDH and Healthy Foods Policy Council	Increase in # of participants consuming fresh fruits/veg. in food desert areas and by food insecure; maintain sites	Complete	13 Actively Participating Sites; Total of 68,871 pounds of produced distributed from June 2012 to June 2013	



## NUTRITION ACTION PLANS (cont'd)

**OBJECTIVE #3** By June 2013, a Healthy Food Policy Council will propose a healthy food/beverage policy to local government officials for adoption.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Schedule meetings with Healthy Foods Policy Council to review potential policy changes for the community.	June 2013	Kim Beers/ECDH	Potential policies reviewed	January 2013 – Complete	Complete – MOU are planned to be implemented as part of corner store program	Sample policies are always reviewed at meetings. Meetings have moved to quarterly schedule.
Identify at least one (1) policy pertaining to active living and healthy eating which a local community coalition shall propose to local government for review.	June 2013	Kim Beers/ECDH and Healthy Foods Policy Council	Policy selected for proposal to local government	January 2013 – In progress.	Complete –Healthy Corner Store Ordinance; was proposed to Erie County and City Government Councils.	We are having greater success working at the local community level – working on agreements with stores and continuing to encourage community gardening
Provide Technical Assistance to Healthy Foods Policy Council, by taking minutes, organizing meetings, and advising on strategies.	June 2013	Kim Beers/ECDH	# of Healthy Food Policy Council meetings, minutes, and # of presentations given	January 2013 – In progress.	Complete – 4 meetings	
Promote efforts of local coalition and any local government action via media and community events.	June 2013	Kim Beers/ECDH and Healthy Foods Policy Council	Increase awareness and support of the program efforts.		In Progress	Presented at the Mercyhurst Earth Week Forum; Aiming for a June 2014 completion goal of this activity
Evaluate number/type of policies proposed and/or selected by local government.	June 2013	Kim Beers/ECDH  And Healthy Foods Policy Council	# of policies proposed/selected by local government		In Progress	Aiming for a June 2014 completion date of this activity



## NUTRITION ACTION PLANS

**OBJECTIVE #4:** By June 2013, Erie County will pursue Bronze level awards for the national Let's Move! Cities, Towns and Counties program sponsored by the National League of Cities.

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Propose and encourage enrollment of Let's Move Erie County to the County Executive	July 2012	Kim Beers/Laura Beckes	Erie County enrolled as Let's Move County	Complete	Enrolled	Awarded 5 bronze, 1 silver, 1 gold. We are tied with other communities for 10 <sup>th</sup> place out of 230 participating communities!
Identify all food vendors and contractors for County owned or operated venues that serve food, along with the dates when their contracts can be amended or renegotiated.	Sept. 2012	Laura Beckes/Kim Beers; Erie County government officials	Food vendors ID'd, capacity to renegotiate for availability of healthy food options for County patrons and employees	Complete; Andrea Parknow (County of Erie Wellness Coordinator) confirmed on 11.28.2012 per Kim Beers	Complete	Let's Move Bronze medal awarded for this initiative.
Prominently display the My Plate message in County venues that serve foods	July 2013	Laura Beckes/Kim Beers; Erie County government officials	My Plate POD Prompts, to encourage employees to make the healthier choice	Complete	Completed-All county venues that have vending machines, employee break areas, lunch rooms all display MyPlate signage	Awarded the gold medal for this goal area.
Work with Early Childhood Centers to promote healthy eating strategies in centers/continue partnership with Maternal Child Health Task Force re: Childhood Obesity	July 2013	Laura Beckes / ECDH; MCH Task Force	# of early childhood centers promoting healthy eating strategies; # of Maternal Child Health Task Force meetings attended	In process	Partnering/attending Maternal Child Health Task Force meetings	May be a possible initiative for the Maternal Child Task Force in the upcoming year
Promote Erie County Let's Move! medals awarded via media and community events.	June 2013	Laura Beckes/ECDH	Increase awareness and support of County health initiatives; # of medals awarded and level	In Progress; Awarded 3 of 5 immediately after completion of enrollment	Complete/In process	Awarded 5 bronze, 1 silver, 1 bronze/ Promote at community events, press conferences as appropriate, press release sent
Evaluate the number of County venues promoting My Plate and number of play spaces mapped, etc.	June 2013	Laura Beckes/ECDH	# of venues promoting My Plate; and # of Play spaces mapped	January 2013 - Play spaces mapped via previous grant project (Kim Beers); County venues being evaluated.	Complete	10 county venues displaying MyPlate



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Nutrition

**Project:** Access to Healthy Foods

**Description:** In collaboration with the Erie County Assistance Office, the Safe and Healthy Communities (SHC) Erie Program is promoting Healthy Foods to SNAP applicants.

**Outcomes:**

This example represents a systems change approach. As part of the Healthy Corner Store Assessments, the SHC Erie program encourages stores to promote WIC/SNAP benefits signage and healthy foods signage. A natural fit is to utilize the free nutrition/physical education materials provided at the National level from the USDA.

Until recently, there was not a planned approach to encourage SNAP benefits applicants to utilize their benefits for healthy foods purchase/consumption. SHC Erie connected with the Erie County Assistance Office to include nutrition promotion near the application packets, posted in the lobby, and with the distribution of SNAP cards in the office.

USDA SNAP applications/informational brochures are being placed in corner stores, providing awareness and access to those who may be unaware that they are eligible for benefits. Particularly, new Americans – who frequent the corner stores for their grocery needs.

This initiative encourages SNAP benefactors to utilize their benefits to purchase healthy foods in corner stores. More healthy foods being purchased creates a demand, and demand creates supply, therefore, increasing access to healthy foods in Erie neighborhood stores. It is expected that this initiative, along with other related activities (Healthy Corner Store initiatives; increased distribution of fruits and vegetables at local food pantries), will contribute to increased Access to Healthy Foods (Healthy People NWS-4) and an increase in consumption of fruits and vegetables (Healthy People NWS-13; NWS-14; NWS-4).

**Key Partners**—The following people are working together on this project and have been instrumental in making it successful:

Erie County Department of Health (Safe and Healthy Communities project), Erie County Assistance Office; Erie City neighborhood stores; Pennsylvania Health & Human Services Block Grant; PA DOH; CDC; USDA

**Future Plans:** We are working to cultivate a partnership with Country Fair, CVS, Rite Aid and Dollar General Corporate. Country Fair (local convenience store chain) would be a particularly valuable partner in this initiative, because they have stores in all 10 food desert communities in Erie County, including Lake City/Girard, Edinboro, Corry, and the City of Erie. SHC Erie is also working with the Erie County Assistance Office to investigate a way to include nutrition education on their website, (when clients apply for SNAP cards online).



## SUCCESS STORY

July 1, 2012—June 30, 2013

**Strategic Issue:** Lifestyle Behavior Change

**Priority Indicator:** Physical Activity/Healthy Eating

**Project:** Let's Move! Cities, Towns and Counties (LMCTC)

### Description:

LMCTC is a major component of First Lady Michelle Obama's comprehensive Let's Move! initiative, which is dedicated to solving the childhood obesity epidemic within a generation. Combining comprehensive strategies with common sense, Let's Move! is about putting children on the path to a healthy future during their earliest months and years. Each LMCTC site has the opportunity to earn a bronze medal, silver, or gold medal, three for each attainable goal. The five goal areas are:

**Goal I:** Start Early, Start Smart: Promoting best practices for nutrition, physical activity, and screen time in early care and education settings.

**Goal II:** My Plate, Your Place: Prominently displaying MyPlate in all municipal or county venues where food is served.

**Goal III:** Smart Servings for Students: Increasing participation in school breakfast and lunch programs

**Goal IV:** Model Food Service: Implementing healthy and sustainable food service guidelines that are aligned with the Dietary Guidelines for Americans.

**Goal V:** Active Kids at Play: Increasing opportunities for physical activity.

### Outcomes:

**Goal I:** Start Early, Start Smart:

#### **Erie County was awarded the Bronze medal**

Erie County has an active interagency collaboration with Early Connections & the United Way Success by Six program. Directors from Early Connections sites across Erie County are trained to implement the Color Me Healthy Curriculum and utilize the (NAP-SACC) tool, the Nutrition, Physical Activity Self Assessment for Childcare Centers. The project is partially funded by the PADOH, DHHS Block Grant.

**Goal II:** My Plate, Your Place:

#### **Erie County was awarded the Bronze, Silver, and Gold medal**

The County of Erie is fully committed to prominently displaying the MyPlate message in all County owned venues, employee break room areas and vending machines. Erie County is registered as a MyPlate Community Partner.

**Goal III:** Smart Servings for Students: Increasing participation in school breakfast and lunch programs:

#### **Erie County was awarded the Bronze medal**

Recently, the City of Erie School District took action to provide all students with free lunch through the (NSLP) National School Lunch Program. In partnership with the IU5 and Erie County School Districts, the Erie County Department of Health found that at least 60% of schools in Erie County participate in the (SBP) School Breakfast Program.



## **Success Story: Let's Move!, continued**

### **Goal IV: Model Food Service:**

#### **Erie County was awarded the Bronze medal**

The County of Erie Wellness Committee identified and met with contracted vendor who agreed to implement healthy options upon request including water, 100% fruit juice, baked chips, nuts, and diet sodas.

### **Goal V: Active Kids at Play:**

#### **Erie County was awarded the Bronze medal**

The Erie County Department of Health received funding from the PA Department of Health to map play spaces and trails. The County partnered with townships and municipalities who provided information about park and recreational sites, which can be found at [www.letsmoveoutside.org](http://www.letsmoveoutside.org).

**The County of Erie ranked 8<sup>th</sup> out of 230 cities, towns, and municipalities earning medals** and was highlighted in the April edition of Health & Human Resources Regional Heart Health Newsletter sent to 400+ HHS partners across PA, MD, VA, WV, DC, and DE.

Through this initiative, Erie County is implementing policies and environmental change strategies that support residents in achieving a healthy diet and increased physical activity. It is anticipated that this initiative will help people recognize and make healthy food and beverage choices (National Prevention Strategy: Healthy Eating), and engage in more leisure-time physical activity (Healthy People 2020, PA-1).

### **Key Partners:**

Early Connections, Success by Six, Erie County School Districts, PA Dept. of Education-IU5, County of Erie, Erie County Townships/Boroughs

### **Future Plans:**

#### **Goal I**

Promote participation in Lets Move! "Child Care" among early care providers and continue to partner with Early Connections to develop strategies to reduce childhood obesity rates in Erie County.

#### **Goal II**

All vending machines on Erie County property are currently being reviewed by the County of Erie Wellness Committee; with revisions to include healthier options.

#### **Goal III**

Erie County is very close to achieving a Silver Medal in this category. Next steps include promoting the NSLP and SBP program to all Erie County School Districts and encouraging family participation.

#### **Goal IV**

A healthy food options policy for vending machines will be developed, reviewed, and implemented by the County.

#### **Goal V**

Continuation of the Let's Move Outside (LMO)! Erie County Recreational Passport Project and cultivation of an Erie County Let's Move Task Force.



## Appendix F: Alcohol Use and Tobacco Use *New Initiative*

### 2012-2013 Implementation Plan

<b>STRATEGIC ISSUE:</b> Lifestyle Behavior Change
<b>PRIORITY AREA:</b> Alcohol Use and Tobacco Use (Including Smoking During Pregnancy)
<b>GOAL:</b> Tobacco and alcohol free living within the population of pregnant and post-partum women

<b>PERFORMANCE MEASURES</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Number of OB/GYN Offices with information and education regarding use of tobacco during and after pregnancy.</i>	<i>NWPA Tobacco Control Program</i>	<i>Annually</i>
<i>Number of OB/GYN Offices with information and education regarding use of alcohol during pregnancy</i>	<i>NWPA Tobacco Control Program</i>	<i>Annually</i>
<i>Number of pregnant and post-partum women seeking treatment for alcohol addiction</i>	<i>Erie Co. Office of Drug &amp; Alcohol Abuse</i>	<i>Annually</i>
<i>Number of high school students with information and education regarding use of alcohol and tobacco during pregnancy</i>	<i>NWPA Tobacco Control Program</i>	<i>Annually</i>

<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Decrease percentage of pregnant women that use ATOD</i>	<i>ECDH Vital Statistics</i>	<i>Annually</i>

### ALIGNMENT WITH STATE/NATIONAL PRIORITIES

#### Healthy People 2020

- TU-1 Adult tobacco use
- TU-2 Adolescent tobacco
- MICH-11 Prenatal substance exposure
- MICH-18 Postpartum relapse of smoking
- MICH-25 Fetal alcohol syndrome

#### National Prevention Strategy: Tobacco Free Living

Expand tobacco screening, counseling, and cessation activities for pregnant tobacco users

#### Pennsylvania

- MICH-11.3 Prenatal tobacco use



## ALCOHOL USE AND TOBACCO USE ACTION PLANS

<b>OBJECTIVE #1:</b> By 12/31/13, increase community awareness of Fetal Alcohol Spectrum Disorder and the effects of alcohol on an unborn child				
<b>BACKGROUND ON STRATEGY</b>				
<b>Source:</b> Substance Abuse and Mental Health Services Administration (SAMHSA) <a href="http://www.fascenter.samhsa.gov/">http://www.fascenter.samhsa.gov/</a>				
<b>Evidence Base:</b> N				
<b>Policy Change (Y/N):</b> N				
<b>ACTION PLAN</b>				
Activity	Target Date	Lead Person/ Organization	Anticipated Product or Result	Progress Notes
FASD Informational Poster Distribution – Bars, Beer Distributors and Family Planning Centers	9/5/13	Erie County Office of Drug & Alcohol Abuse	Increase in knowledge among the general population	T-shirts are being distributed with an estimated completion date by 9/5/13
ATOD Informational T-shirt Distribution– Bars, Beer Distributors and Family Planning Centers	9/15/13	Erie County Office of Drug & Alcohol Abuse	Increase in knowledge among the general population	T-shirts are being distributed with an estimated completion date by 9/5/13
ATOD Informational Handout Distribution– Bars, Beer Distributors, Erie County D/A Coalition Team Members and Family Planning Centers	9/15/13	Erie County Office of Drug & Alcohol Abuse	Increase in knowledge among the general population	Handouts are being distributed to bars and beer distributors with an estimated completion date by 9/5/13. Handouts will continue to be distributed to professional agencies through 12/31/13.



## ALCOHOL USE AND TOBACCO USE ACTION PLANS (cont'd)

<b>OBJECTIVE #2:</b> By 12/31/13, increase high school student awareness of the effects of alcohol and tobacco on an unborn child				
<b>BACKGROUND ON STRATEGY</b>				
<b>Source:</b> SAMHSA <a href="http://www.samhsa.gov">www.samhsa.gov</a> , National Center for Biotechnology Institute <a href="http://www.ncbi.nlm.nih.gov/">http://www.ncbi.nlm.nih.gov/</a> The Center for Substance Abuse Treatment CSAT <a href="http://www.samhsa.gov/about/csat.aspx">http://www.samhsa.gov/about/csat.aspx</a>				
<b>Evidence Base:</b> Y				
<b>Policy Change (Y/N):</b> Y				
<b>ACTION PLAN</b>				
Activity	Target Date	Lead Person/ Organization	Anticipated Product or Result	Progress Notes
School and Community Based ATOD (Alcohol Tobacco and Other Drugs) Prevention Programs – targeting the high school aged children	12/31/13	Erie County Drug & Alcohol Abuse contracts with 7 local agencies to provide these services.	Increase in the knowledge of the high school age population	In progress
Provide technical assistance to school districts interested in strengthening its tobacco-free policy	12/31/13	NWPA Tobacco Control Program	Increased awareness of harms of tobacco uses and secondhand smoke exposure, social norms change	In progress

### Erie County Drug and Alcohol Coalition

#### Officers

Dan Bolla, Co-Chair (1/2015)	White Deer Run
Jessica Barr, Co-Chair (1/2015)	Pyramid Healthcare
Betsy Wiest (1/2014) Secretary	Stairways Behavioral Health
Wendy McCullough, Treas (1/2015)	Stairways Behavioral Health

#### Board of Directors

John DiMattio (1/2014)	Erie County Office of Drug & Alcohol
Mary Lakari (1/2015)	PA Traffic Injury Prevention
John Comstock (1/2014)	Erie County Office of Drug & Alcohol
Marianne Warner (1/2015)	PennDOT
Levi S. Collins (1/2015)	Gaudenzia Erie, Inc.
Dawn Sokol (1/2015)	Office of Vocational Rehabilitation (OVR)

#### Members

Amanda, Harkness	Erie County Department of Health
Cathy Tress	PA DUI Association
Danny Jones	City of Erie School District
Davina Knight	Coalition Pathways
Denise Kolivoski	National Alliance for Mental Illness (NAMI) of Erie County
Erin Mrenak	Stairways Behavioral Health
Geoff Crankshaw	NW Regional Highway Safety Program



Jeff Shaw	Gaudenzia Erie, Inc.
Joe Lewandowski	Preferred Systems
Judge Stephanie Domitrovich	Erie County Courts
Julie Srnka	Gannon University
Larry Dombrowski	Erie County District Attorney's Office
Lisa Babo	Community Care Behavioral Health Organization (CCBHO)
LuAnn Gossett	Mental Health Association of Northwest Pennsylvania
Major Mark Underwood	Salvation Army
Melanie Floyd	Northwest Tri-County Intermediate Unit #5
Molly Bean	Northwest Tri-County Intermediate Unit #5
Nicole Bolash	Erie County Department of Health
Nora Drexler	Coalition Pathways
Patty Gifford	Hamot Shock Trauma
Patty Puline	Erie County Department of Health
Phyllis DiNicola	Mercy Center for Women
Rita Wheeler	Mental Health Association of Northwestern Pennsylvania
Sherry Brinager	DUI Program
Sue Rea	Gaudenzia Erie, Inc.
Tina Graves	Citizen
Trooper Rob Brown	Pennsylvania State Police



## Appendix G: Cancer *New Initiative*

### 2012-2013 Implementation Plan

<b>STRATEGIC ISSUE:</b> Cancer Detection and Early Prevention
<b>PRIORITY AREA:</b> Lung Cancer
<b>GOAL:</b> Reduce lung cancer incidence and mortality

<b>PERFORMANCE MEASURES</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Number of tobacco users who are referred from healthcare providers to the PA Quitline</i>	<i>NWPA Quitline data</i>	<i>Bi-annually</i>
<i>Number of tobacco users referred from healthcare providers who enroll for cessation services by the PA Quitline</i>	<i>NWPA Quitline data</i>	<i>Bi-annually</i>
<i>Number of tobacco users referred from healthcare providers who utilize local tobacco cessation services</i>	<i>NWPA Tobacco Control Program data</i>	<i>Bi-annually</i>
<i>Number of physician offices/clinics trained in brief intervention/fax to quit by the NWPA Tobacco Control Program</i>	<i>NWPA Tobacco Control Program data</i>	<i>Bi-annually</i>
<i>Number of health care providers who are trained in brief intervention/fax to quit by the NWPA Tobacco Control Program</i>	<i>NWPA Tobacco Control Program data</i>	<i>Bi-annually</i>

<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Decrease percent of adults 18 and over who smoke</i>	<i>BRFSS</i>	<i>Triennially</i>
<i>Reduce lung cancer incidence</i>	<i>ECDH cancer incidence statistics</i>	<i>Annually</i>
<i>Reduce lung cancer death rate</i>	<i>ECDH cancer death statistics</i>	<i>Annually</i>

### ALIGNMENT WITH STATE/NATIONAL PRIORITIES

#### Healthy People 2020

- C-2 Lung cancer death rate
- TU-1 Adult tobacco use
- TU-4 Smoking cessation attempts by adults
- TU-5 Adult success in smoking cessation
- TU-9 Tobacco screening in health care settings
- TU-10 Tobacco cessation counseling in health care settings



## National Prevention Strategy

### Tobacco Free Living

- Expand use of tobacco cessation services

### Clinical and Community Preventive Services

- Support delivery of clinical preventive services in various health care and out-of-home care settings
- Support research and programs that help people make healthy choices

## Pennsylvania

PADOH GOAL II: Promoting tobacco cessation among youth and adults

PA HP2020 Goal

C-2 Lung cancer death rate

TU-1 Adult tobacco use

TU-4 Smoking cessation attempts by adults

## CANCER ACTION PLAN

<b>OBJECTIVE #1:</b> By 12/31/13, increase the number of health care providers that screen patients for tobacco use and provide brief intervention to patients who are tobacco users.				
<b>BACKGROUND ON STRATEGY</b>				
<b>Source:</b> Best Practices for Comprehensive Tobacco Control Programs-2007				
<b>Evidence Base:</b> Y				
<b>Policy Change (Y/N):</b> Health Systems Change				
<b>ACTION PLAN</b>				
Activity	Target Date	Lead Person/ Organization	Anticipated Product or Result	Progress Notes
Partner with the NWPA Tobacco Control Program to address tobacco brief intervention/fax to quit training in health care offices throughout Erie County	3/30/2013	Cancer Task Force	Increased number of partners that have knowledge of evidence based brief intervention training available	Complete
Promote awareness of tobacco brief intervention/fax to quit initiative to hospital decision makers/administration.	9/30/13	Hospital Coordinator/Liaison	Scheduled trainings at physician offices	Ongoing- UPMC Hamot-18 offices trained St. Vincent- 3 offices trained.
Act as a liaison between healthcare providers and the NWPA Tobacco Control Program to address/discuss success and concerns	Ongoing	Cancer Task Force	Increased referrals to fax to quit and local cessation programs	Ongoing/No report at this time
Provide brief intervention/fax referral training to healthcare providers in Erie County	6/30/14	NWPA Tobacco Control Program	Increase in tobacco users making a quit attempt	Ongoing- UPMC Hamot-18 offices trained; St. Vincent- 3 offices trained.
Provide technical assistance to healthcare providers, as appropriate	Ongoing	NWPA Tobacco Control Program/Cancer Task Force	Increase in tobacco users making a quit attempt	Ongoing-No report on quit attempts at this time



## **ERIE COUNTY CANCER TASK FORCE**

Sarah Humphrey	Regional Cancer Center
Sue Nientimp , Co-chair	American Cancer Society
Laura Beckes, Co-chair	Erie County Department of Health
Amy Lybrook	Saint Vincent Hospital
Joy Henry	Erie County Department of Health
Anna Labowski	American Cancer Society
Rebecca Mallon	Adagio Health
Bojana Stevich	Lake Erie College of Osteopathic Medicine
Carrie Ennis	UPMC Hamot
Matt Potosnak	Highmark Blue Cross Blue Shield
Kathy Vitale	UPMC Hamot
Elaine Stanton	Divine Connections
Ellen Eiss	Corry Memorial Hospital
Marlia Coates	United Healthcare
Sarah Kaveney	Regional Cancer Center
Jim Ackman	Highmark Blue Cross Blue Shield
Patti Larson	Community Advocate
Mari Johnson	Veterans Administration Hospital



## Appendix H: Suicide *Progress Report*

### 2012-2013 ANNUAL REPORT

**STRATEGIC ISSUE:** Mental Health

**PRIORITY AREA:** Suicide

**GOAL:** Implement evidence-based policies and programs aimed at decreasing the number of suicide attempts and completions among children and youth.

<b>PERFORMANCE MEASURES:</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>As of 6/30/13</b>
<i>Number of school districts and students receiving suicide prevention education.</i>	<i>ECDH Injury Prev. Program Records</i>	<i>8 school districts 2526 students</i>
<i>Number of school districts and teachers receiving training in suicide prevention.</i>	<i>ECDH Injury Prev. Program Records</i>	<i>8 school districts ~50 teachers</i>
<i>Number of colleges, universities, or technical schools receiving suicide prevention education and outreach to students and resident assistants.</i>	<i>ECDH Injury Prev. Program Records</i>	<i>4</i>
<i>Number of suicide prevention advocates and experts involved in the Suicide Prevention Task Force.</i>	<i>ECDH Injury Prev. Program Records</i>	<i>25</i>
<i>Number of schools receiving education/technical assistance on implementing a comprehensive suicide prevention policy; number adopting a new or revised policy</i>	<i>ECDH Injury Prev. Program Records</i>	<i>38 received education 0 have adopted new or revised policy so far</i>
<b>Long Term Indicators</b>	<b>Source</b>	<b>As of 6/30/13</b>
<i>Increase the number of school districts that adopt evidence based policies and programs aimed at decreasing the number of suicide attempts and completions among children and youth from 0 to 4 by December 31, 2014.</i>	<i>ECDH Injury Prev. Program Records</i>	<i>0</i>



## SUICIDE ACTION PLANS

**OBJECTIVE #1:** *By December 31, 2013, work with a minimum of 2 school districts to provide suicide prevention education to students, using an evidence-based curriculum.*

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Create and send a letter with an overview of the Erie County suicide prevention program to public and private high schools/middle schools in Erie	December 2012	Laura Beckes, ECDH Injury Prevention Program	Increased awareness about the suicide prevention program, including information on evidence-based	Letters sent to 14 HS counselors, 24 principals, 9/12.	Letters sent to 14 HS counselors, 24 principals; Contacted 9 schools via phone/personal visits.	Completed
Contact the IU5 to meet with guidance counselors, principals, and/or superintendents to further explain the program.	December 2012	Laura Beckes, ECDH Injury Prevention Program	Increased awareness about the suicide prevention program	IU5 contacted met with SAP coordinators, superintendents, and guidance counselors 6/12-1/13	IU5 contacted; met with SAP coordinators, superintendents, guidance counselors, and school nurses	Completed
Schedule and conduct education to students	December 2013	Laura Beckes, ECDH Injury Prevention Program	Increase knowledge, attitudes, and awareness aimed at resulting in a decrease in suicide / suicide attempts	Conducted education to students at 6 school districts	Conducted education at 8 school districts Reached 2,526 middle and high school students using Yellow Ribbon curriculum	Completed-exceeded Objective 1
Distribute pre/post surveys to students and create an aggregated report of results.	December 2013	Laura Beckes, ECDH Injury Prevention Program	Report of knowledge and attitudes re: suicide resources, warning signs, risk factors, etc.	Pre/post surveys completed at presentations	Pre/post surveys completed at presentations	Surveys in process of being tabulated



## SUICIDE ACTION PLANS (cont'd)

**OBJECTIVE #2:** *By December 31, 2013, work with a minimum of 2 school districts to train school district staff on an evidence based suicide prevention program*

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Create and send a letter with an overview of the Erie County suicide prevention program to high schools/middle schools in Erie	December 2012	Laura Beckes, ECDH Injury Prevention Program	Increased awareness about the suicide prevention program, including information on evidence-based	Letters sent to 14 HS counselors, 24 principals 9/12.	Letters sent to 14 HS counselors, 24 principals 9/12.	Completed-Objective 2 met
Contact the IU5 to meet with guidance counselors, superintendents and principals to explain the program.	December 2012	Laura Beckes/Patty Puline, ECDH Injury Prevention Program	Increased awareness about the suicide prevention program	IU5 contacted met with SAP coordinators, superintendents, and guidance counselors 6/12-1/13	IU5 contacted met with SAP coordinators, superintendents, guidance counselors, and school nurses	Completed-Objective 2 met
Schedule and conduct training with school district staff	December 2013	Laura Beckes/Patty Puline, ECDH Injury Prevention Program	Increase knowledge, attitudes, awareness aimed at resulting in a decrease in suicide / suicide attempts	Training completed at 3 school districts	Training completed at 3 school districts through 12/2012  38 guidance counselors/SAP given overview and brief training on suicide prevention. 33 school nurses given Yellow Ribbon training at annual meeting	Completed-Objective 2 met
Distribute pre/post survey to staff and create an aggregated report of results.	December 2013	Laura Beckes, ECDH Injury Prevention Program	Report of knowledge and attitudes re: suicide resources, warning signs, risk factors, etc.	Pre/post surveys completed at presentations	Pre/post surveys completed at presentations	Completed-Objective 2 met



### SUICIDE ACTION PLANS (cont'd)

**OBJECTIVE #3:** *By December 31, 2013 work with a minimum of 3 colleges, universities, or technical schools to provide suicide prevention education and outreach to students and resident assistants.*

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Contact colleges, universities, and technical schools via phone and/or email to provide an overview of the Erie County suicide	December 2012	Laura Beckes/ECDH, Injury Prevention Program	Increased awareness about the suicide prevention program, including information on evidence-based	Contacted 4 colleges, 1 technical school via phone, email, face-to-face meetings	Contacted 4 colleges, 1 technical school via phone, email, face-to-face meetings	Completed-Objective 3 met
Meet with colleges, universities, and technical schools to further explain the program.	December 2012	Laura Beckes/ECDH, Injury Prevention Program	Increased support and awareness of the suicide prevention program.	Met with 5 colleges, universities, and technical schools	Met with 5 colleges, universities, and technical schools	Completed-Objective 3 met
Schedule and conduct education to students and resident assistants	December 2013	Laura Beckes/ECDH, Injury Prevention Program	Increase knowledge, attitudes, awareness aimed at resulting in a decrease in suicide / suicide attempts	Conducted education at 4 colleges, universities, technical schools	Conducted education at 4 colleges, universities, technical schools	Completed-Objective 3 met
Distribute pre/post survey to students and create and aggregated report to report results.	December 2013	Laura Beckes/ECDH, Injury Prevention Program	Assess knowledge and attitudes regarding suicide resources and warning signs, etc.	Pre/post surveys completed at presentations	Pre/post surveys completed at most presentations	Community partners conducted a presentation where a survey was not distributed



## SUICIDE ACTION PLANS (cont'd)

**OBJECTIVE #4:** *By December 31, 2012, establish a suicide prevention task force with a minimum of 6 suicide prevention advocates and experts.*

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Contact suicide prevention advocates and experts via phone, email, and meetings to invite them to become a member of the task force.	December 2013	Patty Puline, ECDH Injury Prevention Program	Increased collaboration and support of suicide prevention efforts	In-person meetings completed with 25 Prospective partners	In-person meetings completed with 25 Prospective partners	Completed-Objective 4 met
Schedule and conduct quarterly meetings	Ongoing	Patty Puline, ECDH Injury Prevention Program	Increased collaboration and support of suicide prevention efforts	On-going meetings conducted quarterly	On-going meetings conducted quarterly	Completed-Objective 4 met
Review evidence based suicide prevention programs and make recommendations for use in Erie County	Ongoing	Task Force	Written recommendations	Janet Vogt and Patty Puline reviewed programs	Janet Vogt and Patty Puline reviewed programs	Completed-Yellow Ribbon (Best Practice Program currently used)
Develop a long term strategy for reducing suicide in Erie County	Ongoing	Task Force	Decreased number of suicide attempts/suicides	On-going at quarterly meetings	In process	In process



## SUICIDE ACTION PLANS (cont'd)

**OBJECTIVE #5:** *By December 31, 2013, increase the number of schools receiving education/technical assistance on implementing a comprehensive suicide prevention policy.*

<b>ACTION PLAN</b>						
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes (July-Dec. 2012)</b>	<b>Annual Outcome (July 2012-June 2013)</b>	<b>Comment--Positive result and/or plan to improve</b>
Educate high schools and middle schools guidance counselors, superintendents, and/or principals about the benefits of a voluntary adoption of a suicide prevention policy	December 2013	Laura Beckes, ECDH Injury Prevention Program	Increased knowledge of the benefits of a comprehensive suicide prevention policy	Letter sent to 14 HS guidance counselors and principals, 24 principals, in person meetings at 18 schools.	Letter sent to 14 HS guidance counselors and principals, 24 principals, in person meetings at 18 schools.	
Provide technical assistance to schools interested in strengthening or developing a suicide prevention policy.	December 2013	Laura Beckes, ECDH Injury Prevention Program	Adoption of a new or strengthened suicide prevention policy in schools	Ongoing, TA provided at IU meetings with guidance counselors and SAP coordinators	Ongoing, TA provided at IU meetings with guidance counselors and SAP coordinators	A comprehensive policy is shared with schools. They seem interested but do not want or ask for further assistance.



## Appendix I: Mental Health and Financial Distress *New Initiative*

### 2012-2013 Implementation Plan

<b>STRATEGIC ISSUE:</b> Mental Health
<b>PRIORITY AREA:</b> Financial Distress
<b>GOAL:</b> By December 31, 2013, identify an activity or action plan that addresses financial distress and mental health.

<b>PERFORMANCE MEASURES</b> How We Will Know We are Making a Difference		
<b>Short Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Identify mental health topic areas by March 31, 2013</i>	<i>By committee</i>	<i>NA</i>
<i>Identify areas for action by July 31, 2013</i>	<i>By committee</i>	<i>NA</i>
<i>Identify an activity/action plan by December 31, 2013</i>	<i>By committee</i>	<i>NA</i>

<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
NA		

### ALIGNMENT WITH STATE/NATIONAL PRIORITIES

#### Healthy People 2020

MHMD-8 Increase the proportion of persons with serious mental illness (SMI) who are employed

MHMD-9 Increase the proportion of adults with mental disorders who receive treatment

#### National Prevention Strategy: Mental and Emotional Well-Being

- Integrate and promote expansion of mental health/behavioral health services
- Disseminate information and work with partners to address the mental health needs within high-risk populations

#### Substance Abuse and Mental Health Services Administration (SAMHSA), "Leading Change: A Plan for SAMHSA's Roles and Actions 2011-2014"

##### Strategic Initiative #4, Recovery Support

- Goal 4.3 Increase gainful employment and educational opportunities for individuals with or in recovery from mental and substance use disorders.

##### Strategic Initiative #8, Public Awareness and Support

- Goal 8.1 Increase public understanding about mental and substance use disorders, that people recover, and how to access treatment and recovery supports for behavioral health conditions.

Pennsylvania: NA



## MENTAL HEALTH ACTION PLAN

<b>OBJECTIVE #1:</b> Identify mental health topic areas				
<b>BACKGROUND ON STRATEGY:</b> Organizational and Developmental activities				
<b>Source:</b> NA				
<b>Evidence Base:</b> NA				
<b>Policy Change (Y/N):</b> NA				
<b>ACTION PLAN</b>				
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes</b>
Identify and invite community partners to participate in a mental health work group	2/27/13	Erie County Office of MH/MR; NAMI	Participation by community MH leaders	Completed on 2/27/13
Convene a work group to explore mental health and financial distress in Erie County	3/26/13	Erie County Office of MH/MR; NAMI	Collaborative group	Completed on 3/26/13
Discuss and prioritize areas of concern	7/31/2013	Erie County Office of MH/MR; NAMI	Primary issues	In progress
Identify an activity that addresses a priority	12/31/2013	Erie County Office of MH/MR; NAMI	Community activity	In progress

### Mental Health Advisory Committee

#### Chairpersons

Shari Gross	Mental Health/ Mental Retardation Administrator
Denise Kolivoski	National Alliance for Mental Illness (NAMI) of Erie County

#### Members

Dr. Anthony Snow	Community Health Network
Colleen Hammon	Erie County Care Management
Tom Vinca	Family Services of Northwest Pennsylvania
Sue Bennett	Lakeshore Community Services, Inc.
Bill Grove	Mental Health Association of Northwest Pennsylvania
Agnes Priscaro	Multi-Cultural Health Evaluation Delivery System (MHEDS)
Mary Kelly	Millcreek Community Hospital
Jon Evans	Safe Harbor Behavioral Health
Mandy Fauble	Safe Harbor Behavioral Health
Daniel Hesch	Saint Vincent Behavioral Health
William McCarthy	Stairways Behavioral Health
Anne Pedersen	UPMC Hamot



## Appendix J: Diabetes *New Initiative*

### 2012-2013 Implementation Plan

<b>STRATEGIC ISSUE:</b> Chronic Disease
<b>PRIORITY AREA:</b> Diabetes
<b>GOAL:</b> Improve the health status and quality of life of individuals diagnosed with type 2 diabetes; Increase community awareness of diabetes and its complications

#### **PERFORMANCE MEASURES**    How We Will Know We are Making a Difference

<b>Short Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Increase number of diabetic patients who receive recommended exams and tests that measure control of their disease</i>	<i>NCQA, HEDIS data</i>	<i>Annual</i>
<i>Provide diabetic patients with health information to empower them as participants in controlling their disease</i>	<i>Vital Signs website</i>	<i>Update as needed</i>
<i>Heighten diabetes awareness among families of diabetic patients, health professionals, employers, and community organizations</i>	<i>Vital Signs website</i>	<i>Update as needed</i>
<i>Provide aggregated clinical data, from health insurers, that describes and compares frequency of four recommended exams and lab tests for diabetic patients in Erie County, PA, and the U.S. The four indicators are: Blood sugar screening (Hemoglobin A1c), annual retinal eye exam, cholesterol (LDL-C) screening, and kidney function screening (urine microalbumin)</i>	<i>Vital Signs website; NCQA, HEDIS data</i>	<i>Annual</i>
<i>Provide a list of primary care providers for the diabetic population</i>	<i>Vital Signs website</i>	<i>Update as needed</i>

<b>Long Term Indicators</b>	<b>Source</b>	<b>Frequency</b>
<i>Improve health literacy and awareness related to diabetes</i>	<i>Vital Signs website</i>	<i>Update as needed</i>
<i>Improve clinical outcome indicators of diabetic patients</i>	<i>NCQA, HEDIS data</i>	<i>Annual</i>
<i>Reduce hospital admissions associated with diabetes</i>	<i>PHC4</i>	<i>Annual</i>
<i>Reduce death rate among diabetic population</i>	<i>ECDH Vital Statistics</i>	<i>Annual</i>

#### **ALIGNMENT WITH STATE/NATIONAL PRIORITIES**

##### **Healthy People 2020**

- AHS-7 Increased proportion of persons receiving clinical preventive services
- CKD-4 Recommended medical evaluations among diabetic population
- CKD-9 Kidney failure reduction among diabetic population
- D-2 Reduce death rate among diabetic population



- D-5 Glycemic control among diabetic population
- D-6 Lipid control among diabetic population
- D-10 Annual dilated eye exam among diabetic population
- D-12 Annual urinary microalbumin measurement among diabetic population
- HC/HIT-1 Improve health literacy of population
- HC/HIT-8 Increase proportion of quality, health-related websites
- V-5.2 Reduce visual impairment due to diabetic retinopathy

**National Prevention Strategy**

**Clinical and Community Preventive Services**

- Ensure all patients receive recommended clinical preventive services

**Empowered People**

- Use plain language in health information for the public
- Support programs that help people make healthy choices

**Pennsylvania**

- PA HP2020: D-10 Annual dilated eye exam among diabetic population

**DIABETES ACTION PLANS**

<b>OBJECTIVE #1:</b> Develop a diabetes webpage to appear in the health section of the Erie Vital Signs website				
<b>BACKGROUND ON STRATEGY:</b> Healthy People 2020; National Prevention Strategy recommendations				
<b>Source:</b>				
<b>Evidence Base:</b> Y				
<b>Policy Change:</b> (Y/N): N				
<b>ACTION PLAN</b>				
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes</b>
Define target audience	6/30/2013	Mark Kresse & Healthcare Collaboration Webpage Subcommittee	Provide information to diabetic patients and the community at large	Completed
Identify appropriate language level	6/30/2013	Same as above	Ensure that information is readable and understood by users	Completed
Develop webpage prototype	7/30/2013	Same as above	Increase availability of diabetes information	In progress
Load content on to website	8/5/2013	Same as above & Erie Community Foundation	Ensure that the webpage is easy to navigate	In progress
Go live	8/15/2013	Same as above & Erie Community Foundation	Provide information to the public	In progress



## DIABETES ACTION PLANS (cont'd)

<b>OBJECTIVE #2:</b> Develop “Toolkits for Managing Diabetes” for four different user groups using language appropriate for each group. Post the toolkits on the Diabetes webpage				
<b>BACKGROUND ON STRATEGY:</b> Healthy People 2020; National Prevention Strategy recommendations				
<b>Source:</b>				
<b>Evidence Base:</b> Y				
<b>Policy Change (Y/N):</b> N				
<b>ACTION PLAN</b>				
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes</b>
Develop toolkits for individuals and families	7/22/2013	Mark Kresse & Healthcare Collaboration Toolkit Subcommittee	Empower patients to control their disease and make healthy choices	In progress
Develop toolkits for community organizations	7/22/2013	Same as above	Enhance community understanding of diabetes and its control	In progress
Develop toolkits for employers providing health insurance	7/22/2013	Same as above	Enhance employer and insurer understanding of diabetes and its control	In progress
Develop toolkits for healthcare providers	7/22/2013	Same as above	Enhance healthcare provider understanding of diabetes and its control	In progress
Post toolkits on the Diabetes webpage of the Vital Signs website	8/7/2013	Same as above & Erie Community Foundation	Provide information about diabetes to the public	In progress



<b>OBJECTIVE #3:</b> Compile and display aggregate data for clinical indicators of diabetic disease control among Medicare, Medicaid, and privately insured diabetic patients				
<b>BACKGROUND ON STRATEGY:</b> Healthy People 2020; National Prevention Strategy recommendations				
<b>Source:</b>				
<b>Evidence Base:</b> NA				
<b>Policy Change (Y/N):</b> N				
<b>ACTION PLAN</b>				
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes</b>
Define NCQA, HEDIS data indicators	5/31/2013	Mark Kresse & Healthcare Collaboration Data Subcommittee	Provide clinical indicators of diabetic patient compliance and disease control	Completed
Determine data format for webpage display	7/31/2013	Same as above	Ensure easy to understand data representation	In progress
Insurers submit HEDIS data to ECDH	7/31/2013	Same as above	Confidential and accurate data submission	In progress
Load data page to website	8/6/2013	Same as above & Erie Community Foundation	Ensure that the webpage is easy to navigate and understand	In progress
Go live	8/15/2013	Same as above & Erie Community Foundation	Provide clinical indicators of diabetes control to the public	In progress

<b>OBJECTIVE #4:</b> Improve health care access for diabetic patients				
<b>BACKGROUND ON STRATEGY:</b> Healthy People 2020; National Prevention Strategy recommendations				
<b>Source:</b>				
<b>Evidence Base:</b> Y				
<b>Policy Change (Y/N):</b> N				
<b>ACTION PLAN</b>				
<b>Activity</b>	<b>Target Date</b>	<b>Lead Person/ Organization</b>	<b>Anticipated Product or Result</b>	<b>Progress Notes</b>
Compile a list of primary care providers who are certified and/or recognized for meeting or exceeding diabetic care standards	7/31/2013	Mark Kresse & Healthcare Collaboration	Improve health care access among diabetic patients	In progress
Post a list of these providers on the Diabetes webpage of the Vital Signs website	8/15/2013	Same as above	Improve health care access among diabetic patients	In progress
Provide information on patient centered medical homes on the Diabetes webpage	8/15/2013	Same as above	Improve health care access among diabetic patients	In progress



## Healthcare Collaboration Members

Pam Campbell	Saint Vincent Hospital
Barbara Chaffee	Erie Regional Chamber and Growth Partnership
Chris Clark	Saint Vincent Hospital
Carrie Ennis	UPMC Hamot
Andy Glass	Erie County Health Department
Patricia Haley	HealthAmerica
Danielle Hansen	Millcreek Community Hospital
Amy Arrington	UPMC Hamot
Patricia Kerr	Erie Insurance Group
Mark Kresse	General Electric (GE) Transportation
Renee Kubeja	Erie County Medical Society
Justine Kuroda	Erie County Diabetes Association
Carolyn Masters	Gannon University
Nathan Moore	UPMC Hamot
Ginny Peddicord	Merck & Co.
Sam Reynolds	Saint Vincent Hospital
Jim Rutkowski	Industrial Sales and Manufacturing
Erin Siegrist	Erie Insurance Group
R. Anthony Snow	Community Health Net
Patty Stubber	Northwest Pennsylvania Area Health Education Center (NHPA AHEC)
Janet Thompson	Erie County Medical Society
Selina Uglow	Medical Associates of Erie
Timothy Ward	GE Transportation
Eardly Wickramasinghe	Erie County Medical Society
Nicole Wolf	Erie County Diabetes Association
Amy Arrington	UPMC Hamot
Jim Martin	Northwest Savings Bank